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Annual Report • 2010

Family Promise
Building communities, strengthening lives.
I am inspired by the way Family Promise continued to respond to the crisis of family homelessness in 2010. Although the national unemployment rate began to drop slightly by year’s end, the demand for housing and services among families in need was higher than ever. Our Affiliates currently receive 10 calls for every one family they are able to service. There is a shortage of 3.1 million units of affordable housing nationwide—this is the leading cause of family homelessness.

Families now comprise 40% of the homeless population, and are its fastest-growing segment.

In the face of these challenges, Family Promise opened 12 Affiliates in 2010, helping to raise our current total to 164 in 41 states. The new Affiliates exemplify as diverse a cross-section of communities across the country as ever: from cities like Chicago and Burbank (East San Fernando Valley), to the suburbs of Bergen and Nassau Counties, to the small towns and rural areas represented by Lycoming County, PA and Anoka, MN.

Family Promise Affiliates and volunteers continue to demonstrate their dedication and commitment to our mission on the front lines every day. Each Affiliate begins with the basics—shelter, food and social services—but most quickly identify issues specific to their community and develop effective responses, from mentoring to job training to transitional and permanent housing programs. It is this comprehensive, integrated approach that makes Family Promise such a remarkable organization in providing families in crisis with a hand up, not a handout.

I offer my sincere thanks and appreciation to the many individuals, families and organizations that have supported Family Promise over the past year. It is only through this steadfast engagement that we are able to advance our cause of ending family homelessness once and for all.

Sincerely,

Martin Wise
Chairman
Dear Friends,

Homeless families in America have rarely been in as precarious a situation as they find themselves today. In the face of poverty, inadequate incomes and a lack of affordable housing, they struggle to provide the most basic necessities for their children. As a result of across-the-board budgetary cutbacks, the federal government has drastically reduced its funding for housing and homeless programs. Consequently, organizations like Family Promise are more critical now than ever.

Family Promise continues to provide help and hope for these families. Last year, our Affiliates engaged 5,000 congregations and 135,000 volunteers nationwide. We provided services to nearly 50,000 homeless and low-income people, bringing our total to more than 350,000 since our inception in 1988.

Most importantly, the families that participate in our Interfaith Hospitality Network programs fare well. IHN creates an environment that provides families the support services they need and allows them to face their challenges together, in an atmosphere of caring and dignity. As a result, 76.6% of our guests secured housing within eight weeks of entering the program in 2010.

IHN helped Alfonso and Dawn Cardenas and their son who moved from Oklahoma last November to stay with family in Tennessee while searching for work. On December 24 they were told two families could not share the same apartment. They were evicted on Christmas Day and found their way to Family Promise of Blount County. Dawn recently started work at a grocery store and Alfonso is training to be a chef. They have saved enough money to move into a transitional home. “When we found this program, it was such a relief,” says Dawn. “They gave us food, they gave us shelter…they prayed with us. They said, ‘We can help you look for jobs.’”

Family Promise continues to grow—164 Affiliates and counting—spurred not just by the overwhelming demand for our services but also by inspiring stories like the Cardenas family’s. Each success creates a spark that fuels the flame of dedication. We share these stories, and our supporters are further motivated to give of themselves.

I thank you for your sacrifices and your contribution. Because of your generosity, we are able to change lives one family at a time.

Sincerely,

Karen Olson
President
The Interfaith Hospitality Network (IHN) Program, the foundation for Family Promise’s comprehensive approach to fighting family homelessness, had another successful year. Twelve new Affiliates opened across the country as the need for shelter and support for homeless families continued to rise in the face of a still-struggling economy.

The steady growth of our national network speaks to the continued need for shelter and services for families—14% of Americans live in poverty, including 1 in 5 children. But it reflects just as clearly the dedication and compassion of those who show their support of our mission daily. Family Promise Affiliates served 49,533 men, women and children last year. More than 135,000 volunteers chose to make a difference in the lives of families in their own communities. And, in a sobering milestone, Family Promise served our 350,000th guest in 2010 since our founding in Union County, NJ, more than 20 years ago.

As Affiliates mature, they typically begin to embrace other Family Promise core programs, expanding their focus to housing initiatives or mentoring families. But all begin with IHN, offering food, shelter and services to families in crisis. By mobilizing local resources—houses of worship, congregations and social service agencies—IHN truly brings a community closer together to achieve a common goal: changing lives, one family at a time.
Successes All Around

Last winter, when Kimberly Young called the Department of Licenses and Inspections, she was hoping for some help to resolve issues with the home she and her family were renting in Philadelphia. Instead, what she received was an order to leave the house immediately as it was considered uninhabitable. Kim, her husband, Todd, and their five children were suddenly homeless, with no family or support network in the area. They headed back to their home town of Pittsburgh.

With nowhere to stay, the family lived in their car for a week until they connected with our Affiliate in Pittsburgh. “From the moment we came to IHN our life was changed,” said Kim. Tracey, the staff social worker, directed Kim to local housing programs that could assist with a security deposit and first month’s rent and helped link the family with community resources for food, clothing, furnishings and household goods. Through the Affiliate’s Guest Assistance Fund, the family car was kept fueled for their housing and employment search. Within three weeks and with help from the IHN staff, Kim and her family found a place to live, completed the necessary paperwork and inspections, and started their new life in Pittsburgh.

But Kim still felt a strong connection to IHN. Grateful for the help she had received, she stayed involved, helping at Crafton Day House, one of two day centers the Affiliate operates. When the position of program coordinator became vacant, Kim applied for the job. She had previously worked with AmeriCorps for two years, tutoring and assisting with

(continued on page 5)
children's programs in the Pittsburgh public schools, and with East End Cooperative Ministries. Given her experience with community service projects, she was a logical choice for the position.

In late May, Kim was selected as the Crafton program coordinator. “Community service has always been the work for me. You never know when life will throw you a curve ball and you’ll need help. We were so appreciative when people reached out to us. It made me want to keep giving back.”

Kim, Todd and their children recently celebrated their one-year anniversary in their Pittsburgh home. The kids have had a successful school year, Kim is thriving in her job and the family’s experience with homelessness is becoming a distant, but never forgotten, memory.

Interfaith Hospitality Network (IHN) Program

(continued from page 4)

As a guest, then a volunteer and now a staff member, Kim knows well the compassion and kindness that motivates a person to reach out to homeless families by working with IHN. Her unique perspective is a huge asset in bringing people together.” Laura Karl Vincenti, Executive Director
Family Mentoring

Building on the success and experience that families achieve in the IHN program, Family Mentoring programs are developed by affiliates as an effective means not only to speed a family’s transition to independence but also to help families on the verge of homelessness avoid such a crisis.

The goal of the Family Promise Mentoring Program is to connect volunteer mentors with families or individuals who are making efforts to become more self-reliant. By building a committed and trusting relationship, mentors help their mentees develop life skills, identify and access community resources, and improve their housing and employment situations. But, perhaps most importantly, mentors provide families non-judgmental support as they fight to regain their self-reliance. These relationships are true partnerships based on principles of caring, respect and trust with the goal of helping families rebuild their lives.

A Mentor and More

Sheri Lockley is a graduate of Family Promise of Gwinnett County, GA, but she was still having trouble meeting the financial and employment challenges in her life as she struggled to provide for her two children. She agreed to give the Family Mentoring program a try and was matched with her mentor, Vickie Allen. Immediately, her life began to change.

“It’s almost like having a cheerleader by your side,” said Sheri. “We talk about goals, struggles, victories and losses. Often we just enjoy each other’s company. Vickie is my mentor and my friend.”

Sheri and her mentor have been working together on developing and implementing a budget to help Sheri truly achieve independence. Sheri incurred a hip injury while in the service, and Vicki is helping her pursue a long-term disability claim with the Veterans Administration.

Sheri’s next goal is to find a job that can support her family. She has been attending Life Skills classes as well as Job Search and Preparation classes to help her improve her marketability. At Vickie’s suggestion, Sheri has started attending monthly meetings of a Career/Networking Group. Even something as ordinary as access to a computer can be a challenge—Vickie was able to secure a computer and subsidized Internet service for Sheri to use to stay in touch with local career search sites in her job search.

And as her mentor, Vickie has spent many hours with Sheri offering spiritual and emotional encouragement. The results have helped Sheri make better choices. For example, because of Vicki’s advice, Sheri has reconciled with her sister and now realizes how important that relationship is for her and her children.

When asked about her mentoring experience, Vickie said, “I come to this not as a degreed professional, but as a woman experienced by life and with a passion for helping others. The relationship I have with Sheri is such a blessing. We connected right away and I have been welcomed into her home with open arms.”
Community Initiatives

Community Initiatives are the tangible evidence of the steadfast belief and commitment of our Affiliates’ supporters. Since 1988, more than 700 separate initiatives have been developed across some 19 categories. They range from Child Care at the Children’s Day Shelter in Augusta, GA, to Transportation with the Wheels to Work program in Moore County, NC, to Health Education through a partnership between Family Promise and the Washington County Health Department to provide nutritional classes in Greater Johnson City, TN. These and hundreds of other locally tailored programs are hands-on examples of how Affiliates speed families’ transition to independence.

Perhaps none are more critical than the dozens of permanent and transitional housing programs that have developed as a response to the lack of affordable housing nationwide. As of January 2011, 42 Affiliates were operating Housing Programs. They have created 232 transitional units and 239 permanent units capable of housing up to 2,000 individuals.

Living in transitional or permanent housing gives guests the opportunity to participate in programs that will help them begin to realize their goals; a supportive staff offers them the inspiration to continue; and on-site services allow them access to resources necessary to succeed. Secure housing provides families the chance to accomplish what many have shared would have taken a lifetime without this support.

Housing Solutions in Cumberland County, NC.

Cumberland acquired a former military housing compound and transformed it into 20 units of transitional housing called Ashton Woods for both guest families and other qualifying families in the community. The houses, fully owned and operated by the Affiliate, are located on a 5-acre site, along with four program support buildings and a Head Start facility. The maximum length of stay for guest families is two years. All families participate in Transitions, an extensive case management program that helps families develop clear plans of action and achievement towards the goal of

Ashton Woods
economic and housing stability. With that outcome in mind, Ashton Woods enjoys a success rate of 87%.

Cumberland also owns and operates 20 units of permanent housing. These units are divided into two separate programs on two different sites: Genesis, for families who are working but unable to afford market-rate housing, and Leath Commons, for families in which at least one member suffers from a disability. Leath Commons was a targeted response to the fact that nearly a fifth of the families served had become homeless due to a disabling condition.

Commons guests contribute 30% of their income towards rent. All families participate in Transitions. In addition, the Affiliate provides legal assistance, in-home support, and monthly visits by the case manager. Qualifying families may stay indefinitely.

“We’re proud of the commitment and dedication of the families in our programs. It takes great courage and hard work for families, many of whom start with just the clothes on their backs, to find employment, achieve and maintain housing, and eventually return to level ground.”

Denise Giles, Cumberland Executive Director

A safe place to raise children
164 Affiliates Operating in 41 States
39 Developing Affiliates

As of 4/11
The economic decline, high unemployment and record-breaking growth in poverty measured in the September, 2010 U.S. Census – American Community Survey created a teachable moment for the educational and inspirational messages of Just Neighbors. Sales were up, spurred by the availability of the Community Service Edition, which accounted for 45% of all Just Neighbors sales in its second full year of publication.

2010 saw an increase in interest by schools with bulk orders placed by school districts in Des Moines, IA, and Topeka, KS. These sales were as a result of marketing to NAEHCY, the National Association for the Education of Homeless Children and Youth. NAEHCY is largely composed of homeless liaisons who are mandated in each school district in the nation by the McKinney Vento legislation and charged with seeing that the educational rights of homeless children are protected. Haysville, Kansas homeless liaison Linda Long purchased a toolkit in late 2009. Linda said, “Just Neighbors is a great way to do staff development training on poverty and homelessness. It is so easy to use, and very relatable to the students we work with on a daily basis, and can be done in short time frames.” Linda used the program to alert school administration and staff to the special needs of low-income homeless children.

The Catholic Supplement edition is being increasingly used by Catholic Charities around the country. Director Frank McCann offered multiple workshops for Catholic Charities in Baltimore, and they were able to take advantage of the bulk toolkit order discounts. A promotion of Just Neighbors to parishes as part of an adult faith formation effort is also planned in the Archdiocese of Chicago this fall.

It has never been more urgent to share the awareness of poverty’s toll as presented in Just Neighbors. Facilitator George Thompson of Greater Birmingham Ministries has used Just Neighbors for six years to teach about the depth of poverty and to inspire service to others. In this past year their message is spreading as the Episcopal churches in Birmingham have begun to present Just Neighbors, and now the Methodists are joining in.

“\textbf{We have been very pleased with the reception that the Just Neighbors materials have received. We have been able to put the ‘raised consciousness’ to work already.}”

Louise Thibodaux, Episcopal Diocese, Birmingham, AL.
Why do we see growing numbers of homeless families? The answer is almost too simple. They cannot find an affordable place to live.

“A Place To Call Home” is the campaign for affordable housing initiated at our National Conference in Orlando. The campaign pointed to the shortfall of 3.1 million affordable homes for those living at or near the poverty level, the families served by our Affiliates. More than two-thirds of such low-income households are paying an unsustainable 50% or more of their income for housing.

Passage of a “Child’s Right to Housing” resolution was one goal of our work. Many Affiliates took the next step in their public policy work by sending delegations to meet with their congressional representatives during the election cycle to seek sponsorship of the resolution and introduce them to the work of Family Promise. Several of the delegations included guests or former guests who personally shared their story with their Congressional representatives.

To enhance our national advocacy, Family Promise is an active member organization in The Homeless Advocacy Group (HAG), a coalition of 25 organizations with service to persons experiencing homelessness as their mission. We collaborated in 2010 on position papers delivered to President Obama and to the newly appointed Director of the Interagency Council on Homelessness (USICH), Barbara Poppe. HAG representatives meet with the USICH to discuss the most effective policies for preventing and ending homelessness. These connections will be critical moving forward as Family Promise continues to advocate for the interests of our Affiliates and the families we serve.
### Census

<table>
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<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td>Number of IHN Affiliates Reporting</td>
<td>161</td>
</tr>
<tr>
<td>Individuals served (guests)</td>
<td>11,763</td>
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<tr>
<td>Families served</td>
<td>3,605</td>
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<tr>
<td>Number of children</td>
<td>6,732</td>
</tr>
<tr>
<td>Percent of total children age 5 and under</td>
<td>46%</td>
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<tr>
<td>Average length of stay (days)</td>
<td>65</td>
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### Housing Status at Exit

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<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of families securing permanent housing</td>
<td>60.2%</td>
</tr>
<tr>
<td>Percent of families securing transitional housing</td>
<td>16.4%</td>
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### Persons Served

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<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td>Individuals served, other than guests, who received some form of assistance</td>
<td>37,770</td>
</tr>
<tr>
<td>Total individuals served</td>
<td>49,533</td>
</tr>
</tbody>
</table>
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Mr. and Mrs. Simon Moy
Mr. Ed Mulligan
Marijean and B. Patrick Murray
Mr. and Mrs. Rami Musallam
Mr. and Mrs. Lawrence Musser  
Mr. and Mrs. Francois Nader  
Mr. Michael A. Namisnak  
Mr. and Mrs. Richard Nelson  
Mr. and Mrs. James W. Northrop  
Mr. and Mrs. Joe Oakes  
Mr. David Obenland  
Mr. Daniel Ocone and Ms. Marian Glenn  
Mr. and Mrs. Robert M. Ogden III  
Mr. and Mrs. Stephen T. O’Hearn  
Mr. and Mrs. Robert D. Ollwerther  
Mr. and Mrs. Bradley Olson  
Ms. Carol Olson  
Mr. and Mrs. Doug Olson  
Mr. Frederick Olson  
Ms. Karen Olson  
Mr. John O’Mullane  
Mrs. Elizabeth E. Opie  
Mrs. Eileen O’Shea  
Mr. and Mrs. Terence O’Toole  
Ms. Mary Paddon  
Mr. and Mrs. Andres A. Paez  
Mr. and Mrs. Sebastian Palmeri  
Mr. Robert W. Parsons, Jr.  
Mr. and Mrs. John W. Patterson  
Mr. and Mrs. Leo Paytas  
Mr. Aaron Pell and Dr. Madhu Sanyal  
Leslee and Steven Penny  
Mr. and Mrs. Michael R. Persche  
Mr. and Mrs. Hugo Pfaltz, Jr.  
Mr. and Mrs. Jeffrey C. Pfister  
Mr. and Mrs. John E. Pfieger, Jr.  
Mr. Michael Pietzsch  
Mr. and Mrs. Thomas Pluta  
Mr. Peter Powchik  
Mr. and Mrs. Chris Pucillo  
Ms. Natalie Qualls  
Mr. and Mrs. Robert Radest  
Mr. and Mrs. Michael N. Radutzky  
Ms. Camille Randall  
Mr. and Mrs. Matt Ravas  
Mr. Richard Reilly  
Ms. Jane R. Reiss  
Rev. Dr. Karen Rezach  
Mr. Steven Ricci  
Mr. and Mrs. James A. Rice  
Mr. and Mrs. Richard T. Richardson  
Mrs. William C. Ridgway, Jr.  
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Mr. and Mrs. Thomas D. Robertson  
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Mr. Richard Rodrigues  
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Mr. and Mrs. David M. Rosen, AIA  
Mr. William E. Rosen  
Mr. Michael Rosenblatt  
Mr. and Mrs. Gilbert Rosenzweig  
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Mr. and Mrs. Joseph Salsberry  
Mr. Stephen Sanders  
Mr. and Mrs. Andrew B. Sanford  
Mr. and Mrs. Carl Sangree  
Mr. and Mrs. Austin B. Sayre  
Ms. Rita Schaeffer  
Mr. and Mrs. Jeffrey A. Schaffer  
Ms. C. Schnaper & Mr. G. Jarrold  
Ms. Tracy Schroeder  
Mr. and Mrs. Jeff Schroeder  
Mr. and Mrs. John Schuster  
Ms. Geraldine Scott  
Mr. and Mrs. Chris Scudellari  
Mr. Kyle Sell  
Mr. and Mrs. Jeremiah Shaw  
Mr. and Mrs. Bartholomew A. Sheehan  
Mr. Jay Shepard  
Mr. and Mrs. A. G. Shilling  
Mr. and Mrs. Walter V. Shiple  
B. J. Siljenberg  
Mr. and Mrs. Timothy J. Small  
Mr. Robert Smith  
Mr. Roger Smith and  
Ms. Patricia Schneider  
Mr. and Mrs. Michael Snyder  
Mr. and Mrs. Jay E. Sobel  
Mr. and Mrs. David B. Srere  
Ms. Christine St. John  
Dr. and Mrs. Paul Starker  
Mr. and Mrs. Albert Steele  
Mr. Robert L. Stickle  
Mr. and Mrs. Bradford S. Stone  
Mr. and Mrs. Jerry Strabley  
Mr. Michael Stramandolini  
Mr. and Mrs. J. William Strott  
Mr. and Mrs. Alexander Strunc  
Ms. Katie Sullivan  
Mr. and Mrs. Robert J. Sullivan  
Ms. Joan Tabak  
Ms. Elaine M. Taggart  
Ms. Renee Tannenbaum  
Ms. Katie Thieck  
Mr. and Mrs. Terry Thompson  
Ms. Lucy E. Thompson  
Mr. Tony Tijerina  
Mr. and Mrs. John P. Timoney  
Mr. and Mrs. James W. Toffey  
Ms. Kate S. Tomlinson and  
Mr. Roger P. Labrie  
Drs. Michael and Margaret E. Tompsett  
Mr. Steven T. Travis and Ms. Karen T. Timmer  
Mr. and Mrs. Charles R. Tsiang  
Mr. and Mrs. Daniel M. Tulloch  
Mr. and Mrs. Denis Turko  
Mr. and Mrs. Paul Tvetenstrand  
Mr. and Mrs. F. J. Valgenti  
Mr. and Mrs. James Vance  
Mr. Marc Vennerlo  
Dr. and Mrs. Melvin Vigman  
Ms. Sandra Vitantonio  
Mr. William and Dr. Barbara von Klemperer  
Mr. and Mrs. Garrett W. Veeland  
Mr. and Mrs. Norman R. Wagner, Jr.  
Mr. and Mrs. Robert Wahby  
Mr. and Mrs. John C. Walcott  
Mr. and Mrs. Thomas Walden III  
Mr. and Mrs. John Walradt  
Mr. and Mrs. Michael A. Walsh  
Ms. Martha J. Walters  
Mrs. David Watts  
Mr. and Mrs. Donald C. Weeden  
Mr. and Mrs. George Weger  
Mr. and Mrs. Donald J. Weida  
Mr. Thomas Wessel  
Mr. and Mrs. Bruce F. Wesson  
Ms. Martina Westphal  
Ms. Joan D. White  
Mr. and Mrs. Barrett Whitman  
Mr. and Mrs. David Whitman  
Mr. and Mrs. Stephen C. Whitman  
Mr. and Mrs. Bruce Wicks  
Mr. and Mrs. Mark Williams  
Ms. Michele Williams  
Mr. and Mrs. Stephen Williams  
Mr. and Mrs. Lawrence Williamson  
Mr. and Mrs. Steven D. Williamson  
Mr. David Wilson  
Mr. and Mrs. Thomas Wilson  
Mr. and Mrs. Scott Winn  
Mr. and Mrs. Jimmy Wise  
Mr. and Mrs. Martin R. Wise  
Mr. Jeff Witt  
Dr. and Mrs. Charles J. Wittmann  
Ms. Janet Woodcock  
Mr. and Mrs. William Wraith IV  
Mr. Joe Zeller  
Ms. Sue Zellman  
Mrs. Roger Zerweck  
Ms. Mary Lundy-Zilinskas  
Mr. and Mrs. G. Alan Zimmermann  
Mr. Matthew Zito  
Mr. and Mrs. Charles J. Zmijeski
Foundation, Corporate, Congregational and Organizational Supporters

34 Ways To Assist, Inc.
AJT Management Co., LLC
Altamarea Group
Arch Insurance Group
Bourne, Noll & Kenyon
Calvary Episcopal Church
Celgene Corporation
Chatham United Methodist Church
Christ Church in Short Hills
Chubb & Son
CommonHealth
Dolce Resorts
Ernst & Young
The Gendal Family Charitable Foundation
Glennede Trust Company, N.A.
Goldman, Sachs & Co. Matching Gift Program
The Grand Summit Hotel
Harris Hill United Methodist Church
High IntenCity Corporation
Hilltop Community Bank
Hudson City Savings Bank
The Hyde and Watson Foundation
Joy Street Foundation
JP Morgan Chase & Co
- Employee Giving Campaign
Lindabury, McCormick, Estabrook & Cooper
Lydia Collins deForest Charitable Trust
MassMutual Financial Group
The Morrison Family Foundation
New Jersey Nets
New Providence UMC
- Men’s Breakfast Group
Nokia Siemens Networks US LLC
The Other Fellow First Foundation
Overlook Hospital
Peapack-Gladstone Bank
Point View Financial Services
The Reeves Foundation
S. Rubenstein Family Foundation, Inc.
Lois Schneider Realty
Somerset Hills Bank, Bernardsville Branch
Edith P.C. Taylor Charitable Trust
TSP Capital Management Group
Waterville Community Church
2010 Income and Expenses

Total Receipts: $1,375,407

- Foundations 20%
- Individuals 19%
- Corporations 10%
- Fundraising Events 27%
- Affiliates Fees, Congregations, Sales & Other Income 24%

Total Disbursements: $1,340,118

- Interfaith Hospitality Network 55%
- Just Neighbors 14%
- Education and Public Policy 6%
- Community Initiatives 4%
- Family Mentoring 6%
- Fundraising 8%
- Management 7%