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Dear Friends:

Thank you for being able to see the world through the eyes of a homeless child. For far too many American children, it's a sad and scary place.

Your support helped Family Promise’s 174 Affiliates provide assistance to more than 48,000 homeless and low-income parents and children nationwide last year. Instead of living in government shelters, parked cars, abandoned buildings or parks, families found temporary homes inside the 5,500 houses of worship participating in our Interfaith Hospitality Network programs. Instead of feeling hopeless and alone, they found help and community among our 150,000 volunteers. Instead of encountering indifference or hostility, they found a warm and dignified reception.

Angie Calderon, a single mother with three children in metropolitan Los Angeles, knows what that means. She became homeless after suffering two blows in quick succession—a divorce and the loss of her job. She was hurt, scared, and worried about her kids’ safety. When she arrived at Family Promise of East San Fernando Valley, the intake worker promised to stand by her and help. Says Angie: “That’s what I needed to hear. I needed someone to hold my hand and help me along the way.”

Your generosity also helped us grow. During 2011 we added 13 Affiliates, in California, Florida, Georgia, Montana, New Jersey, North Carolina, Pennsylvania, Tennessee, Texas and Wisconsin.

But we did not just broaden our coverage. Family Promise continues to explore new and innovative ways to impact the deepening crisis of family homelessness, even in the face of government cuts to supportive programs. We also expanded services to Affiliates with a variety of new projects, including a training and sensitivity film for staff and volunteers, a webinar series to bring Affiliates up to speed on new programs, a comprehensive health care resource guide, and a customized database. These and other initiatives will fortify our mission of helping low-income families achieve lasting independence.

Family Promise’s unique strength is mobilizing existing community resources to best help families move towards self-sufficiency. Thanks to our expert case managers, 77% of guest families secured permanent or transitional housing after leaving Family Promise.

That is a remarkable achievement, but we would like to do more. With your support, we will continue to change the face of homelessness in this country, one community at a time.

Sincerely,

Cary R. Hardy
Chairman

Karen Olson
President
Families in Crisis

Although 2011 saw the beginnings of a tenuous economic recovery, the reality for homeless families in America remains bleak. The National Center on Family Homelessness reports that families now comprise nearly 40% of the homeless population, including 1.6 million children—almost half of them under the age of six.

Since the collapse of the housing market and financial institutions in 2007, child homelessness has increased 38%. With two million more Americans estimated to fall victim to the foreclosure crisis over the next two years, many more children are likely to experience the misery of losing their home.

But homelessness is only a symptom; poverty is the disease.

According to the U.S. Census, median income has dropped 6.4% since 2007. 46 million people now live below the poverty level of $23,050 for a family of four. 1 in 5 of all children under the age of 18 in America lives in poverty. The cruel irony is that the richest country on earth has the highest rate of child poverty in the industrialized world.

Government alone cannot adequately address, much less solve the problem. The current political climate demands deep cuts in social services, not more aid. The solution must begin locally, with concerned community members weaving a safety net of local agencies, businesses, congregations and charities for their neighbors in need. Community members like the 150,000 volunteers engaged by Family Promise last year.

Family Promise is the only national nonprofit dedicated solely to providing a comprehensive approach to help homeless and low-income families achieve financial independence. We meet their immediate needs by providing food and shelter but we also offer case management linking families to social service agencies, employment opportunities, jobs skills training, health care, day care and educational services. Our focus on intensive case management allows for rapid rehousing; our average family secures permanent or supportive housing within nine weeks of entering our program.

Our vision at Family Promise is a nation in which every family has a home, a livelihood, and the chance to build a better future together. Our guiding belief has always been that Americans are compassionate people who want to help those in need.

Family Promise gives them a way to do just that.
Over the years Family Promise has developed a comprehensive approach to the complex issue of homelessness. When it started, the aim was to provide homeless families with food and shelter. As it grew, though, it mobilized more and more volunteers, and today offers much more than basic services. Yet the Interfaith Hospitality Network (IHN) Program remains the foundation upon which each Affiliate is built. Local congregations, agencies and volunteers come together to do what none can do alone: provide shelter, food and social services.

Providing for homeless and at-risk families can be daunting for any one congregation on its own. But by forming a network with other engaged houses of worship and linking to local social service agencies, Affiliates can provide hospitality space, day care, transportation, and other programs.

Although IHN’s all share a common cause, each has its own unique story.
In Santa Clarita, CA, an upper-middle class enclave 35 miles north of Los Angeles, the story began in 2009 when resident Larry Comp learned there were at least 650 homeless children in his community.

“I almost fell off my chair,” he says today.

His wife, Terry, was just as surprised. “We live in a very upscale suburb, sort of a throwback to the 1950s. There’s very low crime, people have 2.2 kids and a dog or two, and residents barely lock their doors,” she says. “We had no idea.”

How the Comps Built a Caring Community to Help the Homeless

Larry Comp, a management consultant who is very active in his church, got involved almost by accident. One day, he filled in for his pastor at a meeting with Tom Cioffi, a national organizer for Family Promise. “He proceeded to ask me if I knew how many homeless children were in the area, and said they needed 13 congregations to host their families,” Comp recalls. “Coincidentally, at the time, my church was looking for a ministry that would really capture people’s hearts. I got excited. When I talked to our pastor about it, he said, ‘Count us in.’ Our church became the first to affiliate.”

Santa Clarita is a consolidation of several middle and upper-middle class communities. Like many “boomburbs,” it has few social services and no housing resources for homeless families. There are also no family shelters in the Santa Clarita Valley, although hundreds of children had been documented as being homeless.

The Comps organized a group of 24 congregations and individuals committed to helping homeless families. The network epitomized the non-denominational ideal of Family Promise, with mainline Protestant, Jewish, Catholic, Church of Christ and Seventh-day Adventist congregations. Two years later, Family Promise of Santa Clarita Valley opened its doors to their first homeless family—a mom, dad, Director Chris Najarro and Sumaiya, a guest.

2011 IHN Openings

• Midland, TX
• Santa Clarita, CA
• Helena, MT
• Collin County, TX
• West Palm Beach, FL
• Bradley County, TN
• Carteret County, NC
• Green County, WI
• Carbon County, PA
• NewRock, GA
• Lee County, NC
• San Gabriel Valley, CA
• Indiana, PA
and three teenaged kids. In its first year of operation, more than half the families Santa Clarita served had lost their homes to foreclosure.

Today, the Affiliate is spreading its wings and working to develop subsidized apartments for graduating families. The community is engaged. Even the mayor is on board. “We are a community that makes families a priority. But many of our local families and children are in need,” says Santa Clarita Mayor Laurie Ender, a Family Promise volunteer and board member. “By bringing volunteers from throughout our entire valley, we can truly make a difference in the lives of so many people.”
One of Family Promise’s core principles is that we offer homeless and low-income families the chance to help themselves. Community Initiatives are programs that have been developed and tailored to local needs. Whether they address job training, transportation, transitional housing or another need category, they reflect the truly organic relationships between Affiliates and the families they serve. Through 2011, more than 800 separate initiatives have been created.

**Wheels to Work**

Not having a car to get to work in rural Moore County, NC means having to pay for a taxi, or plead for rides. Soon after the Family Promise Affiliate in Moore County opened, “It became apparent we would have to start a transportation program,” says Executive Director Susan Bellew.

A volunteer committee spent months researching a solution, ultimately devising the “Wheels to Work” car donation program. Most cars come from members of Family Promise congregations. The program puts the car in safe running condition and assists the family with the registration and insurance costs. New owners repay Family Promise $40 per month.

Getting a car is life-changing. “Our focus is on work,” Bellew says. “But a car also allows them to get their kids to the doctor. They can go to the grocery store. They can go to church.”

Wheels to Work has been an unqualified success—nearly 30 families have received cars through the program. “I saw my car for the first time today. I’m in love with it,” says Lori, a former Family Promise guest and mother of five. A new job as a home health care companion, requiring her to transport clients to appointments, awaits. “I’m so excited. This is a better-than-minimum wage job. With a future.”

**Corner of the Land Garden**

Having access to healthy, affordable foods is a challenge for many low-income families. Family Promise’s Affiliate in Ambler, PA decided to do something about it by creating a community garden for guest families. Then, Director Laura Wall found she didn’t have an appropriate site.

She reached out to one of IHN’s participating houses of worship, Congregation Beth Or, which was already planning to start an organic vegetable garden of its own. Members of the congregation enthusiastically agreed to partner with Family Promise. Seven months later, gardeners were delivering 40 pounds of vegetables a week to the Affiliate’s transitional housing residents and a local food program.

The garden also provides families with valuable lessons. “We teach nutrition as part of our education program for families. Now we can bring parents and children to the garden to see where the food comes from,” says Wall. “Corner of the Land lets families really feel a part of the growing process.”
Imagine two strangers meeting around a common goal. One is a trained Family Promise mentor, the other an individual working toward self-reliance. The relationship starts off tentatively, but cements over time. Soon both are bursting with pride and joy over their progress.

“Barbara was pretty much the first positive role model I ever had in my life,” says Christian, a single mom who found herself homeless in Florida. “Stern, when she needed to be, but in a very compassionate way. She has been a blessing.”

Says Barbara: “Christian is a person who is intent on bettering herself. If you can show her a better way to do things, she’s all for it. And it’s paid off handsomely. She’s doing a wonderful job with her life.”

Currently, nineteen Family Promise Affiliates run mentoring programs, and five more have programs in development. In addition, ten non-Affiliate agencies have adopted the program’s curriculum, including the HOPE Foundation for the Homelessness (Oviedo, FL), the Safe Haven Family Shelter (Nashville, TN) and the Paulsboro Community Development Center (Paulsboro, NJ).

Palm Beach Story

Christian, a single mother with a three-year-old daughter, Shayla, moved from Georgia to Florida to help support her ailing mother, and found work at Hospice Care of Palm Beach. Her wages covered her mother’s bills as well as her own. But then her mother passed away. Once Christian settled her affairs, she had no money for a place of her own.

At Family Promise of South Palm Beach County she met family mentor Barbara Wooden. Christian had taken on a second job, but was still struggling financially. She and Barbara worked on ways to allow her to save for the future.

With Barbara’s help, Christian kept to a strict budget and saved $7,500. By the time she left Family Promise, she had located an apartment modest enough to allow her to keep saving. She has since paid off a high-interest loan on her car, and is debt-free.

The pair worked on other goals. Christian, who shares custody of Shayla with the child’s father, devised ways to spend more time with her daughter. Now, when her schedule permits, she volunteers at her school. Christian has also decided to go back to school for a nursing degree.

The two women’s mentoring relationship will dissolve in one year, in accordance with program rules. But there’s no way they’ll be parting.

“I was talking to the head of the program the other day, and she said, ‘You’re not that far off from your one-year point. How are you guys going to celebrate?’” Wooden says. “I told her, I’d move from being her mentor to being her friend. You know, I think Christian will become a mentor herself someday. And she’ll be very, very good.”

“Barbara inspires me. She has such a full daily schedule, yet she still found time to guide me.”

Christian, mentee
In September 2011, the U.S. Census reported a poverty rate of 15.1% with 46 million people and 22% of our children living in poverty. This represents the largest number of people and children living in poverty since records have been kept in this country.

Just Neighbors opens eyes and hearts to understand the systemic causes of poverty such as the dearth of good paying jobs and lack of affordable housing as well as the bleak futures in store for children raised in neighborhoods of concentrated poverty. Educating young and old about the problem of poverty is essential.

Marketing Just Neighbors to universities as a component of their Service Learning programs was a major effort in 2011. Currently, over 140 schools and universities, like Virginia Commonwealth University, are using it. Just Neighbors was purchased by directors of service learning at VCU and by the VCU Medical School faculty. Recent changes in accreditation of medical schools require that they offer some form of service learning. VCU Medical School chose Just Neighbors as a program all 200 incoming medical and dental students experience before beginning field work in the urban Richmond hospitals.

VCU Service Learning Director, Lynn Pelco said, “The integration of the Just Neighbors curriculum into our first-year medical student service-learning program has helped our students connect the volunteer experiences they are having in our local inner-city neighborhoods with a deeper understanding of the broad issues faced by individuals who are living in poverty here in Richmond, Virginia.”

High schools continued to use Just Neighbors as well. In Summit, NJ for example, 74 students from 31 high schools participated in a day-long conference organized by Bridges, a local youth outreach to homeless individuals in New York and New Jersey. Student volunteers spent the better part of a year planning a youth-led conference for November in which two Just Neighbors sessions were presented by three different teams of facilitators. They are looking forward to using Just Neighbors again in a 2012 conference.

“As these first-year medical students move forward into their 2nd and 3rd years of training, they now have multiple opportunities to reflect on the lives of patients who have experienced poverty and on their own development as empathic and effective physicians.”

Lynn Pelco,
VCU Service Learning Director
Family Promise®
Affiliates
177 Affiliates Operating in 41 States
39 Developing Affiliates

Affiliate
Developing Affiliate

As of 4/12
Over the past two years, changes to federal homeless programs and policies resulting from reauthorization of the HEARTH act in 2009 have continued to play out. In 2010, the Federal Strategic Plan to End Homelessness made “Housing First” an official policy of the U.S. The local Continuum of Care (CoC) was designated the official channel for funding and for reporting on the status of homelessness in each locality. And, in 2011, a new 105-page definition of “homeless” was published by HUD.

Each of these changes present challenges and opportunities to Family Promise across the nation. Mark Johnston, Deputy Assistant Secretary at HUD, attended our national conference in Salt Lake City and led workshops to familiarize directors with the new criteria and offer advice on how to integrate them within their programs.

The official adoption of a “Housing First” policy does suggest a subtle re-articulation of our mission, avoiding self-description as emergency shelter in favor of recognizing our success as a transitional housing option for homeless families. In fact, Family Promise has always effectively practiced “Housing First,” working to move families out of emergency shelter and into housing as soon as possible. Nationwide, nearly 80% of our families secure housing within nine weeks and their recidivism rate is negligible. That speaks to the value and efficacy of the quality case management being provided by our Affiliates.

Participation in the local Continuum of Care (CoC) has become essential to influencing how one’s community counts, funds, houses and provides services for homeless families. The CoC is not just a funding channel—it also provides access to the Homeless Management Information System. The Government Relations Committee (GRC), formed within Family Promise after the Orlando conference in 2010, educates Directors about the importance of CoC involvement while advising them on best CoC practices.

HUD’s new definition of homeless is an improvement over the old one, in that it allows persons in imminent danger of losing their homes to be counted and served. However, it is not as expansive as Family Promise would like. For instance, it fails to count as homeless families living temporarily doubled up.

Funders across the nation are increasingly working together, adopting the language and goals of the Federal Strategic Plan in deciding what grants to make. It is important that Voices Uniting continues its work of tracking the federal developments and advocating for changes in policies and definitions that make it easier for Affiliates to help homeless families achieve sustainable independence.
National Partners

The Company Store

In 2011, The Company Store partnered with Family Promise and several other national non-profits to launch the Buy One, Give One Comforter Donation Program. For the duration of the initiative, The Company Store donated a comforter to a homeless child for every comforter purchased from their website or catalog. Family Promise received 3,000 comforters which they distributed to ten Affiliates across the country. In 2012, Family Promise was chosen as the exclusive partner for Buy One, Give One and received nearly 20,000 comforters from The Company Store which were delivered to more than 100 Affiliates nationwide.

MassMutual

The partnership makes LifeBridge, MassMutual’s free life insurance program, available to families being served by Family Promise Affiliates. LifeBridge provides $50,000 term life insurance policies to income-eligible parents or guardians, payable to a trust benefiting their children’s educational costs. In 2011, LifeBridge partnered with Family Promise Affiliates across the nation to provide free life insurance to nearly 80 families.

New Jersey Nets

The Nets selected Family Promise as a partner for their Season of Giving Initiative. Team representatives visited our New Jersey Affiliates in Bergen and Morris Counties to donate 125 complete Thanksgiving dinner food baskets to low-income and homeless families. And they hosted children from northern New Jersey Affiliates on a December shopping spree at Toys “R” Us, bringing holiday cheer to a challenging time for homeless families. As one young shopper said, “This is the best day of my life.”

Volk Packaging

Volk Packaging Corporation began their relationship as a vendor, manufacturing the house-shaped collection boxes used in our Houses for Change national campaign for kids with homes to help kids without. But, inspired by the success of the initiative, the Maine-based company took on homelessness as their corporate mission. They are now donating all collection boxes to any organization in Maine interested in organizing Houses for Change projects, including Big Brothers, Big Sisters, YMCA and United Way.
## 2011 Program Services Report
*(January 1, 2011 – December 31, 2011)*

### Census

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals served (guests)</td>
<td>12,246</td>
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<tr>
<td>Families served</td>
<td>3,640</td>
</tr>
<tr>
<td>Number of children</td>
<td>6,890</td>
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<tr>
<td>Percent of total children age 5 or under</td>
<td>44.4%</td>
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<tr>
<td>Average length of stay (days)</td>
<td>63</td>
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### Housing Status at Exit

<table>
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<tr>
<th>Category</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of families securing permanent housing</td>
<td>58.5%</td>
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<tr>
<td>Percent of families securing transitional housing</td>
<td>18.8%</td>
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<tr>
<td>Total percent of families who secured housing</td>
<td>77.3%</td>
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### Persons Served

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals served, other than guests, who received some form of assistance</td>
<td>36,146</td>
</tr>
<tr>
<td>Total individuals served</td>
<td>48,392</td>
</tr>
</tbody>
</table>
Mr. and Mrs. Thomas Abbott
Ms. Daniele Addis
Mr. and Mrs. Donald W. Ady
Ms. Mary Ajamie
Mrs. Lucetta Alderfer
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Anonymous
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Mr. and Mrs. John F. Lyness
Mr. and Mrs. Carl Lyon
Mr. and Mrs. Ian B. MacCallum, Jr.
Ms. Maria - Elena G. Macolino
Mr. and Mrs. James P. Maguire
Mr. and Mrs. Joseph P. Mallaney
Ms. Elizabeth C. Manahan
Mr. and Mrs. Gary H. Mandelblatt
Mr. and Mrs. Ted Margolis
Mr. and Mrs. Robert C. Martin
Mr. Edward Martinson
Ms. Frances McCain
Ms. Stacy McCann
Mr. and Mrs. Robert C. McClanahan, Jr.
Mr. Don McCord
Mr. and Mrs. Ken McCourt
Mr. and Mrs. Thomas McCreary
Mr. and Mrs. John O. McDonald
Mr. and Mrs. Patrick McDonough, Jr.
Mr. and Mrs. Eric L. McFerran
Mr. and Mrs. Richard McGlynn
Mr. and Mrs. Aloysius T. McLaughlin
Mr. and Mrs. David McLean
Mr. and Mrs. Heath McLendon
Mr. and Mrs. David S. McManus
Mr. and Mrs. James P. McTernan
Mr. and Mrs. Harold L. Meeks
Ms. Terry Mercer
Mr. Michael Merlino
Mr. and Mrs. Ray Merritt
Mr. and Mrs. Ernest W. Meyer
Mr. and Mrs. Raymond J. Mikovits
Ms. Janice Millman
Mr. Jonathan Mondschein
Ms. Paula Mooney
Mr. and Mrs. Craig T. Moore
Mr. and Mrs. Edward Moos
Mr. and Mrs. Richard Morey
Mr. and Mrs. Robert Mormile
Mr. Joshua Morris
Mrs. John J. Morrison
Mr. and Mrs. Paul F. Morton III
Mr. and Mrs. Neil Moskowitz
Mr. and Mrs. Ronald Moss
Mr. and Mrs. Simon Moy
Mr. Ed Mulligan
Mr. and Mrs. Steve Murphy
Mr. and Mrs. Paul Murray
<table>
<thead>
<tr>
<th>Foundation, Corporate, Congregational and Organizational Supporters</th>
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<tbody>
<tr>
<td>American Express Center for Community Development</td>
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<tr>
<td>Arch Insurance Group</td>
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<tr>
<td>AT&amp;T - United Way Online Auction</td>
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<tr>
<td>Bailey Funeral Home</td>
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<tr>
<td>The Bar Method of Summit, LLC</td>
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<tr>
<td>Bassett Associates</td>
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<tr>
<td>Bench International</td>
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<tr>
<td>Berkeley Heights 5K Charity Road Race</td>
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<tr>
<td>Beth Shalom - Oceanside Jewish Center</td>
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<td>BNY Mellon Community Partnership</td>
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<td>The California Endowment</td>
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<tr>
<td>Louis N. Cassett Foundation</td>
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<tr>
<td>Celgene Corporation</td>
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<tr>
<td>Chatham United Methodist Church</td>
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<tr>
<td>Chatham United Methodist Women</td>
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<tr>
<td>Christ Church in Short Hills</td>
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<tr>
<td>Christ Church - Board of World Fellowship</td>
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<td>Chubb &amp; Son</td>
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<tr>
<td>Church of Jesus Christ of Latter-Day Saints Foundation</td>
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<td>Clyde J. Paul Agency</td>
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<td>Colgate-Palmolive Company</td>
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<td>Davies and Associates - Insurance Management</td>
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<td>Lydia Collins deForest Charitable Trust</td>
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<td>Dinwiddy CRT</td>
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<td>Epstein, Becker &amp; Green, P.C.</td>
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<td>Ernst &amp; Young</td>
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<td>Fun Raisers For Charity, Inc</td>
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<td>Goldman, Sachs &amp; Co. Matching Gift Program</td>
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<td>Google Matching Gifts Program</td>
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<td>E.J. Grassmann Trust</td>
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<td>Hilltop Community Bank</td>
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<tr>
<td>The Hyde and Watson Foundation</td>
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<td>JP Morgan Chase &amp; Co - Employee Giving Campaign</td>
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<td>Stephen &amp; Tabitha King Foundation</td>
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<td>Lexington Way Travel Services, LLC</td>
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<td>Lindabury, McCormick, Estabrook &amp; Cooper, P.C.</td>
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<td>The Meadows Foundation</td>
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<td>Mendham Capital Management, LLC</td>
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<td>Merck Employee Giving Campaign</td>
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<td>The Other Fellow First Foundation</td>
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<td>Peapack-Gladstone Bank</td>
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<td>S. Rubenstein Family Foundation, Inc.</td>
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<td>Somerset Hills Bank</td>
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<td>St. James The Fisherman Episcopal Church</td>
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<td>Edith P.C. Taylor Charitable Trust</td>
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<td>United Methodist Women</td>
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<td>Dennis &amp; Phyllis Washington Foundation</td>
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<td>Welsh Valley Middle School</td>
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<td>Presbyteian Church</td>
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<td>SUPPORT AND REVENUE</td>
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<td>Individuals</td>
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<td>Foundations</td>
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<tr>
<td>Civic Organizations</td>
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<tr>
<td>Fund Raising Events</td>
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<tr>
<td>Sales, Networks and Other Income</td>
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<td>Interest Income</td>
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<tr>
<td>Net Assets Released From Restrictions</td>
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<td><strong>TOTAL SUPPORT AND REVENUES</strong></td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>Amount</th>
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<tr>
<td>Program Services</td>
<td>1,151,161</td>
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<tr>
<td>Management and General</td>
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<td>Fund Raising</td>
<td>108,346</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$1,354,308</strong></td>
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| Operating Expense in Excess of Support  | (33,139) |

<table>
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<tr>
<th>OTHER REDUCTIONS</th>
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<tr>
<td>Depreciation and Amortization</td>
<td>50,476</td>
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<tr>
<td>Reduction in Restricted Net Assets</td>
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<tr>
<td><strong>TOTAL OTHER REDUCTIONS</strong></td>
<td><strong>(121,308)</strong></td>
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<tr>
<td><strong>Total Decrease in Net Assets</strong></td>
<td><strong>(154,447)</strong></td>
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<td><strong>Net Assets – Beginning of Year</strong></td>
<td>$1,311,989</td>
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<tr>
<td><strong>Net Assets – End of Year</strong></td>
<td><strong>$1,157,542</strong></td>
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The above is from the certified audited financial statements. A copy of the audit prepared by Simontacchi, Miller & DeAngelis, P.A., Certified Public Accountants, is available from Family Promise upon request.