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2012 Family Promise Openings

- Clear Creek, TX
- Orange County, CA
- Jackson County, MS
- Mid-Hudson Valley, NY
- Missoula, MT
- Hall County, GA
- Flagler County, FL
- Irving, TX
- Bristol, VA
- Cedar Rapids, IA
Dear Friends,

The economic outlook continued to improve in 2012, with Wall Street and the housing market showing significant gains. But for the less fortunate, the recovery was elusive. Families comprised a larger share than ever of our homeless population, growing 1.4% from 2011. Put another way, one in every 45 American children will experience homelessness this year. It’s an alarming statistic and one we cannot accept.

To meet the increasing demand for our services, Family Promise continued to expand, opening 10 Affiliates and raising our total to 182 Affiliates in 41 states. From Flagler County along Florida’s Atlantic coast, to Missoula, Montana, at the foot of the Bitterroot Mountains, and Orange County, California, on the Pacific, compassionate Americans pitched in to help their neighbors in need. We are proud of the 160,000 Family Promise volunteers and 6,000 congregations who are changing lives, one family at a time.

National partners played an important role in helping us raise funds and awareness for those we serve. The Company Store donated nearly 20,000 comforters to families sheltered by our Affiliates. Learning Express sponsored “Giving Days” in Las Vegas and Stratham, New Hampshire, bringing hope and joy to children in need through donations of brand-new, high-quality toys. And AARP recognized Houses for Change, our national homelessness awareness project, and its co-creator, Mark Wasserman, as winners of its national volunteer service competition.

Our volunteers and staff worked hard, meanwhile, to fulfill our mission. Beyond providing shelter and meals when families needed them most, Affiliates identified problems specific to their communities and developed programs enabling families to surmount them. Job training…financial literacy…child care…health care…transportation. All these, and more, must be addressed for a family to truly achieve independence.

We offer our sincere gratitude and appreciation to all who have supported our organization as we carry on our critical work of providing hope for homeless and at-risk families nationwide. Your generosity allows us to continue to make a difference.

Cary R. Hardy  
Chairman

Karen Olson  
President
Suburban Orange County, California, south of Los Angeles, is one of the country’s wealthiest counties – the median rental is more than double the national figure – but an increasing number of residents struggle financially. In 2012, a new Affiliate opened its doors in Orange to serve this often-invisible segment of the population. “This is an affluent county, with a landscape so nice that homelessness is a hidden problem. We don’t have central cities or skid rows,” says Executive Director Casey Crosbie. “Whenever I make a presentation to a congregation and ask how many homeless are in the county, no one has a clue. But the numbers are above 30,000.”

Interest in developing Family Promise started when a minister discovered the local homeless shelter accepted adults only. “That was a huge issue for us,” recalls Pastor R. Winston Presnall of the First Presbyterian Church of Orange. Together with Melanie Hansen, a member of his congregation, and Cathleen Murphy, a working professional who was once homeless herself, the pastor hosted a series of community meetings on the problem. A retired business executive volunteered to lead the effort, with help from national Family Promise staff. “From my business background I knew I was skilled at startup, and there were so many homeless in Orange County I felt I needed to do it,” says former IBM manager Bernie Jeltema.

Whenever Jeltema needed advice or support, he turned to Family Promise’s national office. “They
were tremendously helpful to me personally. Every time I ran into a problem, I would call Claas Ehlers (Director of Affiliate Services). He shared his wisdom, experience and perspective.” Ehlers and others also flew into Orange County – before and after the Affiliate opened – to help with fundraising, building a board, hiring, training and program management. After Jeltema recruited 13 congregations to host homeless families on a rotating basis, he searched for a day center. The hunt did not take long. One congregation immediately donated an empty preschool; a builder who belonged to another congregation agreed to renovate it.

Family Promise of Orange County celebrated the arrival of its first family with an inaugural Super Bowl party at the new day center in February 2012. “They were a single mother with two children, ages 5 and 7, and she was looking for work. She was a great early success, and graduated in 23 days after taking a well-paying civilian job with the National Guard,” says Crosbie. During the next 12 months the Affiliate served 18 additional families – 72 individuals and 42 children. Two-thirds of them found permanent housing.

Over the same period, the program expanded. When a host church offered up an unused parsonage, it was converted into transitional housing for two families. The Affiliate also developed a close relationship with a neighborhood bank, which agreed to set up accounts for homeless guests and teach a financial literacy class. By its first anniversary, Family Promise of Orange County was looking to add more transitional housing. It had also expanded its reach, having signed up its first synagogue and a Sikh congregation and opened discussions with a mosque.

“The community has been super-supportive. Everything has come together so well,” says Crosbie.
Being part of Family Promise means wanting to do more. Our volunteers, congregations and staff are constantly inspired by the families they meet to go beyond the basics of providing food and shelter. Other pressing problems hold families back, whether it’s a practical matter like lacking transportation to work or an intangible like needing emotional support. Over the years, Affiliates have launched more than 800 different community initiatives to help the homeless, largely through partnerships with volunteers and local nonprofits. Each of these programs aims to solve a particular problem facing families as they work to become self-sufficient. They are creative and diverse, offering everything from job readiness training and transitional housing to donated cars and summer camp.

**Home Again**

Most of the families who come to Family Promise of Southwestern Pennsylvania have lost more than their home. They have also lost most of their possessions. Many arrive with only the clothing on their back and a few cherished belongings stuffed into giant plastic bags. Success in the program means finding a home, but few parents have the resources to furnish an apartment. “Most need everything from soup to nuts,” says Executive Director Laura Vincenti.

To solve the problem, she created “Home Again,” an extensive furniture donation program. Everything is free – living room furniture, lamps, dining furniture, beds, linens, small appliances, and household supplies. Bedding and supplies are pre-packaged and labeled according to room or recipient, such as “teenaged boy” or “young girl,” so families can move on short notice.

The key to the program was finding space to store inventory. A local church solved that problem by donating a barn. Word of mouth fueled a steady stream of donations from people who were happy to know their items would not be resold. The sole expense involved was vehicle maintenance and gas; volunteers used a van to pick up the items. During its first two years, Home Again outfitted 40 formerly homeless families. “When families are ready to leave, they make a list of
needed items. This eliminates so much worry on their part. I remember Mary, who said ‘I had no idea I’d be so blessed,’ and Venus, standing in her living room and crying, because everything had come together so beautifully,” Vincenti says.

**After-School and Tutoring Program**

Researchers have found that children who experience homelessness are at significant risk of developing anxiety and depression. They are also more likely than typical children to have developmental delays or learning disabilities. In Essex County, New Jersey, Affiliate Director Tia Aery started a free after-school program to nurture homeless kids and boost their chances for academic success. “We knew from our own observations that homeless children tended to need help with homework and self-esteem issues,” Aery says.

Dr. Pam Joyce, a reading specialist at nearby Montclair High School, volunteered to assist in setting up the program. Foundation grants helped cover expenses. The two-year-old program serves 12 to 18 children at any given time. Not all need tutoring, but it is available four days a week. All the tutors – high school and college students as well as teaching professionals – are volunteers. The atmosphere is warm and caring, and lessons are not the only item on the agenda. Students relax and have snacks when they arrive from school. When homework is done, there is time for fun.

Children are permitted to remain in the program after their parents find housing. Some do, largely because of close relationships they’ve formed there. “It started out as a temporary thing with my son, but he decided to keep coming,” says Bernice, a formerly homeless Essex County mom. “He feels it’s helpful. The people there are great.”

Dr. Joyce helps Jalil with his homework.
Nicole Vanover — Appalachian Inspiration

Nicole Vanover and her seven-year-old daughter Kaliena were in trouble. The water pipes in their shabby $325-per-month apartment had burst, and the place was uninhabitable. The landlord shut off the power and handed Nicole the phone number for the Family Promise Affiliate in Johnson City, Tennessee.

Homelessness was a scary prospect for Nicole, a college student. Although she had struggled since separating from her husband, she always provided for Kaliena by squeezing in 30 hours a week as a server at a Pizza Hut. Now she had lost her home and her footing. “There wasn’t anyone to catch her,” says Case Manager, Lynn Moore.

One week later, Nicole was accepted into the Affiliate’s long-term Families Moving Home program, which provides eligible families with rental subsidies and case management services. Her determination to get back on her feet was immediately apparent, Affiliate Director Brian Rosecrance recalls. “She persevered against every obstacle she confronted. She also had the ability to relate to other people. Everyone wants to befriend Nicole. She is an amazing woman.”

That was three years ago. During her time in the program, Nicole changed career goals. With the help of the Affiliate she became a medical technician. Today Nicole, 28, is employed by Mountain States Health Alliance as a regional coordinator and manages 31 staffers. “Things turned out much better than I ever imagined,” Nicole says. She attributes her success to a volunteer mentor who was always available, and case managers who encouraged her while challenging her to move forward.

“I get our families to dream again,” says her former case manager, Lynn Moore. “After you have been homeless it’s easy to get stuck in a survival bubble and spin your wheels. Our whole goal is to get capable families so far away from the edge that they don’t need any assistance. This program picks them up and re-launches them into a good life, a stable middle-class life.”

Last year Nicole applied to Eastern Eight Community Development Corporation in northeastern Tennessee, a nonprofit builder of affordable housing, for a home mortgage. The loan was approved and she moved into a new $143,600 house with her daughter and a niece, for whom she has become legal guardian. Although the move meant her graduating from Families Moving Home, she keeps her ties to Family Promise alive by volunteering and serving on the Affiliate’s board.
Poverty is visible in virtually every American community, yet not always well understood. Just Neighbors, an interactive program developed by Family Promise to help congregations grasp the root causes of poverty and homelessness, has now found an even wider audience.

Almost 150 educational institutions – from middle school to medical school – are using it to augment their own poverty awareness classes.

In higher education, Just Neighbors is typically used by students performing community service in poor neighborhoods. College students use the program to analyze their experience, understand the causes of poverty, and devise possible solutions.

At Bangor Theological Seminary, ethics professor Marvin Ellison has used Just Neighbors in his course on economic justice for nearly 10 years. Videos depicting three actual American families who struggle financially, despite being employed, help frame classroom discussions.

And at the University of Maryland Eastern Shore, sociology professor Howard Rebach considers the program a valuable aid to his “Social Problems” and “Inequality and Stratification” classes. Students need to learn that “Poverty is a public policy decision” as well as the result of an individual’s acts and decisions, he says.

Just Neighbors is also used by schools to educate teachers and administrators whose only brush with being poor may have come in college.

“It’s one thing to live in ‘voluntary poverty’ as a college student knowing you have family to fall back on,” says Pam Campbell, homeless liaison for the public schools in Helena, Montana. “It’s something very different when you are the working poor as adults with children to support.”

“Students need to know that I can make bad choices that leave me poor, but poverty is a public policy decision.”

Howard Rebach, University of Maryland Eastern Shore
A Volunteer’s Voice…

I have been a coordinator from the time Karen Olson had only a vision of this program. I remember when she came to Faith Lutheran in New Providence in 1986 to propose her idea of sheltering homeless families in our building as a way to make a difference in our community. Our church was the first to sign on for this new venture.

My husband and I were on hand to welcome the program’s first-ever guests—two single mothers and their five children. I called my pastor the following day and told him, “You know, this is a wonderful program for the guests, but it’s even more of a blessing for us.”

As we continued to host, I witnessed the difference it made in the lives of our guests. They realized they now had more than just food and shelter at our congregation. Each night they returned “home” to people who cared about them. We became their new support system.

Over the years, I have seen the difference this program has made in the lives of the volunteers, as well. People changed work schedules and took early trains home because this program had become an important part of their lives and they wanted to volunteer.

My four children, now ages 13-25, grew up a part of this program. They slept over at our church, ate with the families, and played with the kids. They discovered we are all different, yet we are very much the same. They learned lessons that they will take with them for the rest of their lives. My children, and the many other children who volunteer, are the ones who will make a difference in the future. I am so grateful to Family Promise for giving us this opportunity to make a difference in the lives of others. Karen was right; we can all make a difference.

Kim Delatour
Faith Lutheran Church
New Providence, NJ
### Census

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<td>Families served</td>
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<td>Number of children</td>
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<td>Percent of total children age 5 or under</td>
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<td>Average length of stay (days)</td>
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### Housing Status at Exit

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<td>52%</td>
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<td>Percent of families securing transitional housing</td>
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<td>Total percent of families who secured housing</td>
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### Persons Served

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<td>Individuals served, other than guests, who received some form of assistance</td>
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<td>Total individuals served</td>
<td>56,143</td>
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# Thank You to our Donors

## 2012 Individual Donors

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<td>Mr. James Emerson</td>
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<td>Mr. and Mrs. Glenn Engel</td>
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<td>Mr. and Mrs. Duane H. Engelhardt</td>
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<td>Mrs. John W. English</td>
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<td>Mr. Arin Eppig</td>
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<td>Dr. and Mrs. Matthew D. Epstein</td>
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<td>Dr. and Mrs. Thomas Errico</td>
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<td>Ms. Dorris Escott</td>
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<td>Mr. Ralph Esposito</td>
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<td>Ms. Terry Esposito</td>
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<td>Mr. Eric Estep</td>
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<td>Ms. Dee Etienne</td>
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Mr. and Mrs. William Evans
Ms. Diane E. Evans
Mr. and Mrs. Bill Evenson
Mr. and Mrs. Philip Exley
Mr. and Mrs. David Faris
Mr. and Mrs. Robert G. Faris
Mr. and Mrs. David C. Farrand
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Avista Foundation
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Bertramson Family Fund - Inland NW Community Foundation
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Church of the Little Flower
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Cranford Junior Woman’s Club
The Cummings Memorial Fund
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Lydia Collins deForest Charitable Trust
Merck Employee Giving Campaign
Meyer Memorial Trust
Mt. Zion United Methodist Church
The Nicholas J. and Anna K. Bouras Foundation, Inc.
Norma Kline Tiefel Foundation
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Play For Your Cause
Plum Creek Foundation
Porch Club of Riverton
Positive Energy Electricity Supply, LLC
The Provident Bank Foundation
Pullman Foundation Fund - Inland NW Community Foundation
Redeemer Lutheran Church
S C T Restaurant LLC
S. Rubenstein Family Foundation, Inc.
Saint John’s Evangelical Lutheran Church
Soroptimist International
St. John’s Presbyterian Church
Stewardship Foundation
The Summit Area Public Foundation
Summit Junior Fortnightly Club
Temple Emanu-el of Westfield
Temple Sinai
TGI Project
Union Foundation
United Methodist Women, New Providence
Volk Packaging Corp.
The Westfield Foundation
Women’s Club of New Providence Liberty District
Women of Calvary, Calvary Episcopal Church
## STATEMENT OF ACTIVITIES
**(FOR YEAR ENDED DECEMBER 31, 2012)**

### SUPPORT AND REVENUE

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<th>Description</th>
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<td>Individuals</td>
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<td>Congregations</td>
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<td>Foundations and Corporations</td>
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<td>Fund Raising Events</td>
<td>311,899</td>
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<td>Sales, Affiliates, and Other Income</td>
<td>324,179</td>
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<td>Interest Income</td>
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<td>Net Assets Released From Restrictions</td>
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<td><strong>TOTAL SUPPORT AND REVENUES</strong></td>
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### EXPENSES

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<td>Management and General</td>
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<td>Fund Raising</td>
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<td><strong>TOTAL EXPENSES</strong></td>
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<td>Increase in Net Assets – Operations</td>
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### OTHER REDUCTIONS

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<td>Depreciation and Amortization</td>
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<td>Reduction in Restricted Net Assets</td>
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<td><strong>TOTAL OTHER REDUCTIONS</strong></td>
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<th>Description</th>
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<tr>
<td>Total Decrease in Net Assets</td>
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<td>Net Assets – Beginning of Year</td>
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<tr>
<td>Net Assets – End of Year</td>
<td><strong>$1,335,860</strong></td>
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The above is from the certified audited financial statements. A copy of the audit prepared by Simontacchi, Miller & DeAngelis, P.A., Certified Public Accountants, is available from Family Promise upon request.