2.5 million children are homeless each year in America.
Our Impact

The solution to family homelessness exists in every community in this country. Family Promise makes it possible.

- 57,000 served last year
- 700,000 served since founding
- 74% of those served find housing in less than 9 weeks
- 42 states
- 199 Affiliates
- 900 targeted initiatives created at the local level
- $3 returned in goods and services for every $1 raised
2015 Family Promise Affiliate Openings

16 NEW LOCATIONS IN 2015

- SKAGIT VALLEY, WA
- GREAT FALLS, MT
- KANDIYOHI COUNTY, MN
- OZAUKEE COUNTY, WI
- HENDRICKS COUNTY, IN
- SOUTHERN CHESTER COUNTY, PA
- CONCORD, NH
- PINELLAS COUNTY, FL
- SOUTH SARASOTA, FL
- OZAUKEE COUNTY, WI
- FLORENCE, SC
- ST. TAMMANY, LA
- WASHINGTON COUNTY, OK
- TORRANCE, CA
- BARTOW COUNTY, GA
- CHEYENNE, WY
- ALBANY, NY
- SOUTHERN CHESTER COUNTY, PA
- ST. TAMMANY, LA
- KANDIYOHI COUNTY, MN
Dear Friends,

2015 was a year of transition for Family Promise as Karen Olson, the founder and president for the organization, announced her retirement. I was fortunate to be selected by the board to succeed her and began my term in January 2016. Previously, I had been with Family Promise as Director of Affiliate Services.

Karen’s final year was marked by continued growth for the organization and a pivot toward the future. Sixteen Affiliates opened in 2015, the most for any single year. Beyond that, they typify the increasing number of partnerships Affiliates create to address family homelessness. These new Affiliates include Pinellas County, Florida, on Tampa Bay, where a joint partnership effort with Habitat for Humanity helped transform church space into a fully functional day center. St. Tammany Parish, Louisiana, started the first Affiliate in the New Orleans area, with considerable support from the parish government which sought an answer to a crisis of family homelessness. In Southern Chester County, Pennsylvania, an outer Philadelphia suburb, the program launched in cooperation with local agencies, civic organizations and business groups, in addition to the core congregational base.

Each of these openings point to the fact that all of the resources needed to combat family homelessness already exist in the community; they just need to be mobilized. They also highlight the increased importance of working across broad-based partnerships as we continue to provide support at a third of the cost of traditional shelters while mobilizing an average of 800-1,000 volunteers in each community.

This year, we open our 200th Affiliate and continue to gain new corporate partners and create additional innovative programs to serve children and families. Affiliates served more than 57,000 people last year, the most ever, which highlights the continued need. For 2016 and beyond, our goal is to continue to be the leader in the provision of services for homeless families and move us as a nation closer to ending the tragedy of family homelessness.

Sincerely,

Claas Ehlers
President
Almost half of all children dealing with the trauma and stress of homelessness are under 6 years old.
The Family Promise program changes lives every day. While no day is typical, there are several core components which, together, make a family’s stay comfortable and safe, and serve as the stepping stone to sustainable independence, housing, and a brighter future.

**THE DAY CENTER**
A family’s first contact with Family Promise is the Day Center, the hub of every Affiliate. Families meet one-on-one with a case manager who develops an individualized plan to address the factors that led to their homelessness and build the skills needed to find and maintain housing. Families are also linked to social services, employment possibilities, education and job skills training, health care, day care, and educational services for children.

**THE CONGREGATIONS**
Every evening, a Family Promise van takes the family to a host congregation where they join other guest families. Warmly greeted by volunteers, they are shown to a sleeping area complete with the comforts of home – beds, comforters, towels, even flowers to brighten the room.

Guests and volunteers sit down together to share a home-cooked meal, conversation, friendship, and fellowship. Volunteers help with homework, provide tutoring, and play games with and read to the children. Two volunteers serve as overnight hosts and, each morning, prepare and serve breakfast. Guests make bag lunches for their families. Each congregation hosts families for one week at a time.

**VOLUNTEERS**
Volunteers are the heart of each Family Promise Affiliate. They help families move into their new homes. They provide trucks, donated furniture and household items, and manpower on moving day and help clean and paint. Volunteers also help guests find housing and jobs, provide security deposits and first month’s rent, and help prepare for job interviews. Some even offer complimentary legal, accounting, medical, and dental services to guests. Often, the relationship between a volunteer and a family continues after the family graduates.
Samantha remembers being welcomed by Family Promise volunteers that night, who showed her to her room and offered a delicious meal. She played a friendly game of basketball with the volunteers, and says in that moment she was “overwhelmed with joy and hope.” The hospitality offered by these volunteers made all the difference for Samantha.

The beauty of the Family Promise volunteer model lies in its flexibility and ingenuity; volunteers of all ages have created new programs and leveraged existing ones to better serve families in their communities. In fact, some of our most engaged and innovative volunteers are our youth. They “grow up” in the program serving meals, reading stories, playing games, and providing homework help for children—who, they come to realize—aren’t all that different from themselves. The experience enriches the lives of the children and families, and of the young volunteers as well.

Amalia Tobias, a student at Summit High School in Summit, NJ, saw the opportunity to make a difference and ran with it, founding the Family Promise Club. The club provides an avenue for teenagers to learn about giving back and serves as a replicable model for youth engagement across the country.
A Letter from Amalia Tobias

I have been volunteering with Family Promise since I was in preschool. I go with my family to different houses of worship in my town and have always loved playing with the kids there. When I started high school, I brought two of my friends to volunteer with me. When we left, they told me how rewarding the experience was, and I realized that maybe other kids my age would want to get involved and volunteer as well.

We formed the Family Promise Club at Summit High School so that more students could experience the satisfaction of helping others. Through the process I learned how to present a new program to my principal, how to recruit members, and how to appoint officers. We also held training sessions on how to properly interact with the families when volunteering using The Family Promise Hospitality Code. We used technology to create shared sign-up sheets for different dates, locations and times to volunteer and created a Family Promise Club Facebook group.

Our club initiated a “Pursue the Promise” scavenger hunt that raised over $23,000 for Family Promise. We are planning another event in Fall 2016. One of the most valuable lessons I have learned is that the community has a responsibility to help others who may be facing personal difficulties.

My hope is that other high schools can create this program at their high school so that, together, we can help raise awareness and support for homeless families across the country.

Amalia Tobias
Founder, Family Promise Club
Summit, New Jersey
More than 45 million people live below the poverty line of $24,300 for a family of four.
Family Promise is built on the principle that the resources to address family homelessness already exist in the community. As does the will. The challenge is bringing them together to create the solution.

Corporations are an important part of that equation. Family Promise has a wide range of corporate partners, each using its specific expertise to empower families toward self-sufficiency.

An excellent example of these kinds of innovative partnerships is embodied by our Grand Rapids, MI Affiliate. Several years ago, Jack Boelema, County Commissioner for Kent County, wondered “What would happen if we bought manufactured homes for homeless families?” He shopped the idea around to several agencies until he found Barbara Zylstra at Family Promise of Grand Rapids.

After discussing the concept, he said, “I think it can work.” Barbara replied, “I know it can work!” They launched their initiative in 2008 and moved their first family into a refurbished manufactured home in 2009.

The program, Partners in Housing, brought together the Affiliate, congregations, donors, and local and national businesses. The process is surprisingly simple: the Affiliate identifies manufactured homes that are vacant and in need of restoration. Family Promise buys the home for, on average, $2,000-3,000 and puts several thousand more into fully refurbishing it. The average total cost to the Affiliate is between $7,000 and $8,000, funded through private donations.

Family Promise engages Foremost Insurance, a division of Farmers, and one of the nation’s largest insurers of manufactured homes. Foremost makes on-site visits to inspect the properties and assess the cost of repairs. As interest in the Partners in Housing program has grown across the country, Foremost has begun offering its service nationally. Already, the program has expanded to Orlando, FL.

So far, more than 50 units have been refurbished in Kent County and more than 65 families have participated. This includes families who have sold the units back to Family Promise as they have moved on to their next home—truly “paying it forward.”

From building front porches to inspecting units to sponsoring the Family Promise national conference, Foremost typifies how corporations are part of the solution. Nationally, our corporate partners have contributed millions of dollars in grants, services and products, and even more in volunteer time and in-kind donations.
34% of those experiencing homelessness are families with children.
Sharing the Promise

Guest Families

When it comes to Family Promise and the crisis of homelessness, there are no greater experts than the more than 50,000 people who come through the program each year.

This year, we formalized that expertise by creating the Guest Advisory Council (GAC). This body draws upon former guests from across the country with diverse experiences of homelessness and a wide array of skills. But they all share a remarkable courage, resourcefulness, and commitment to address the issues that confront the families we serve.

The GAC allows Family Promise to benefit from the knowledge of our former clients. Their input helps shape organizational policies, review new initiatives and ensure that all voices are heard within the organization. Their contributions have a demonstrable impact on the level of support we are able to provide families.

Family Promise was life-changing for me and my daughters. As a Guest Advisory Council member, I hope to give back to the program which means so much to me and to have a platform to share my experiences in a way that will help other families and Affiliates.

–Sarah Jackson, GAC
Nowhere in the U.S.
can a full-time, minimum wage worker afford an apartment at Fair Market Value.
# Census

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
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<tr>
<td>Families served</td>
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<tr>
<td>Number of children</td>
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<tr>
<td>Percent of total who are children</td>
<td>59%</td>
</tr>
<tr>
<td>Number of children age 5 or under</td>
<td>3,393</td>
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<tr>
<td>Percent of total children age 5 or under</td>
<td>43%</td>
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<tr>
<td>Average length of stay (days)</td>
<td>60</td>
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## Housing Status at Exit

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<tr>
<th>Description</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Percent of families securing permanent housing</td>
<td>60%</td>
</tr>
<tr>
<td>Percent of families securing transitional housing</td>
<td>14%</td>
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<tr>
<td>Percent of families securing shared housing</td>
<td>12%</td>
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</table>

## Persons Served

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals served (guests)</td>
<td>13,320</td>
</tr>
<tr>
<td>Individuals served who received some form of assistance (other than guests)</td>
<td>44,307</td>
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<tr>
<td><strong>TOTAL INDIVIDUALS SERVED</strong></td>
<td><strong>57,627</strong></td>
</tr>
</tbody>
</table>
1 in 5 children under the age of 18 live in poverty.
Thank You to our Donors

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Support and Revenue

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<th>Source</th>
<th>Amount</th>
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<tr>
<td>Individuals</td>
<td>$275,792</td>
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<tr>
<td>Congregations</td>
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<td>Foundations and Corporations</td>
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<td>Government</td>
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<td>Sales, Affiliates, and Other Income</td>
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<td>Interest Income</td>
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<td>Transfer to Endowment</td>
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<td>TOTAL SUPPORT AND REVENUES</td>
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Expenses

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<td>Program Services</td>
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<td>Management and General</td>
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<td>Fundraising</td>
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<tr>
<td>TOTAL EXPENSES</td>
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<tr>
<td>Increase (Decrease) in Net Assets</td>
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<tr>
<td>Operations</td>
<td>$(30,065)</td>
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<tr>
<td>Capital Campaign</td>
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<tr>
<td>(32,572)</td>
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<td>Other Reductions</td>
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<tr>
<td>Depreciation and Amortization</td>
<td>$33,904</td>
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<tr>
<td>Amortization of Rent Expense</td>
<td>$49,396</td>
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<td>TOTAL EXPENSES</td>
<td>$(83,300)</td>
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<td>Totals</td>
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<td>Total Increase (Decrease) in Net Assets</td>
<td>$(115,872)</td>
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<td>Net Assets – Beginning of the Year</td>
<td>$1,760,567</td>
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<tr>
<td>Net Assets – End of the Year</td>
<td>$1,644,695</td>
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The above is from the certified audited financial statements. A copy of the audit prepared by Simontacchi, Miller & DeAngelis, P.A., Certified Public Accountants, is available on Family Promise’s website (www.familypromise.org).

For the fourth consecutive year, Family Promise has been rated a Four Star Charity by Charity Navigator with a score of 99.97 out of 100.
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