



ANNUAL  
IMPACT  
REPORT 2019






One in five American children live below the poverty line.

Nearly 35% of people experiencing homelessness nationwide are families with children.







Our aspiration: Family Promise will change the future for 1 million children by 2030 through community-based programs.

## From Our CEO...



Dear Friends,

Homelessness is an acute symptom of poverty, but housing instability is an endemic condition.

In this country, 12 million children are officially below the poverty line. That does not account for the millions of families saddled with unaffordable housing, inadequate healthcare, and limited earning possibilities.

The price is paid by children who change schools multiple times in a year, who contend with uncertainty about where they will be living, who are deprived of the opportunities that should be afforded to every child.

The price is also paid by society, which spends in the near term on costly interventions and in the long term with lost productivity. Allowing so many children to live in poverty, to face homelessness, is morally and fiscally misguided.

This past year we set our aspiration to change the future for 1 million children by 2030. It serves as our guiding star.

This means not just ending homelessness but averting it in the first place through our expanded programs in diversion and prevention. It means investing in long-term stabilization that takes families from insecurity and uncertainty to lasting independence and prosperity.

All of these statistics are not abstract numbers. They are people like Ajaray and Marcus, two teens whose stories are shared in this report, not to mention the tens of thousands of children and youth we served last year among our 200 Affiliates nationwide. Family Promise was able to help them change their future, and in doing so, change the future of our nation.

The key is that this is not done in isolation. Every family we serve earns their stability through hard work, determination, and perseverance. But supporting them is our community—the 200,000 volunteers, the committed and skilled staff, the local leaders.

In particular, we see a new group of volunteers emerging, young adults who are the same age as so many of the parents we are empowering. This is typified by our Next Generation Committee, profiled in this report.

As much as we are changing the future for children in our program, we are also doing so for our communities. But we can only succeed if we are all committed. This report details some of the ways we are doing exactly that.

Very best regards,

Claas Ehlers, CEO





# Family Promise IMPACT 2019



6,000 Congregations  
and Organizations



200+  
Affiliates



111,000  
sheltered  
last year

200,000  
Volunteers



878,050  
BED NIGHTS  
PROVIDED



43  
states



1 MILLION+  
served since  
founding



2,712,620 *meals  
shared*



2,252,631  
volunteer  
hours served



\$57,284,415  
volunteer  
time value



80%  
of those served  
find housing

We have provided shelter, meals, case management, homelessness prevention and stabilization services to **1 million family members** since our founding.



# FPCOMMUNITY



## ALLIE CARD

Executive Director, Family Promise of Greater Denver

Allie became the executive director of Family Promise of Denver (CO) in January 2016, transitioning from her role as the Affiliate's housing locator/case manager. Her passion for identifying affordable and creative housing solutions informs her work with families battling homelessness

as they navigate their return to stability. Allie also serves on the Family Promise Affiliate Council, a select group of executive directors who use their expertise to help develop the programs, policies, and procedures that enable Affiliates to best empower families and mobilize volunteers.

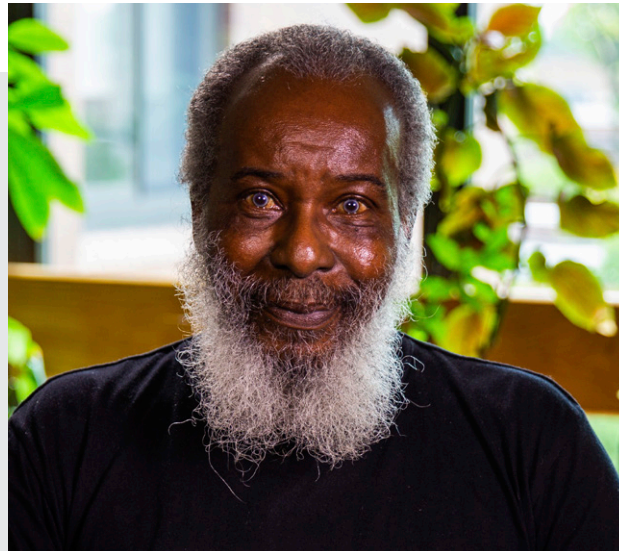
The most rewarding part of her work, she says, is the sense of connection and community that develops among families, staff, and volunteers.

## LEONARD PRENTICE

FPUC Volunteer

"Prentice," as he's known within the Family Promise community, has been an overnight shelter host for Family Promise's flagship program in Union County, NJ, for more than five years, serving as a companion, mentor, and voice of hope for families. He meets guests with grace and hospitality and is a reassuring presence to families in the shelter program. He brings a unique perspective to the program.

A lifelong advocate for the poor, Prentice leads The Center for Occupational Learning in Newark, NJ, an organization that aspires to empower the homeless community through advocacy, education, and other programming. Of his work with Family Promise, he says, "I'm not in a position to solve families' problems, but I can give them a place where their spirit can be nurtured. The challenges for parents of families battling homelessness are immense, but it's most difficult for the children because they have no control over anything. Stability is key."



## ANDY PIERCE

Board Member and Vice Chair

An established marketing executive, board of trustee member Andy shares his expertise in the field to help Family Promise increase its national impact. He serves on the board's brand and marketing committee, guiding the organization's efforts to increase awareness of its work and the crisis of family homelessness.

"Family Promise's reputation for a comprehensive, unique, and impactful suite of homelessness prevention services, emergency shelter, and stabilization support positions the organization as a leading authority in the family homelessness sector," says Andy. "The passion, commitment, and focus of the organization is the foundation for creative solutions to this national crisis."

## TAMMI HART

Guest Advisory Council

Tammi is the incoming board director for the Reedy River Rotary Club of Greenville, SC. She is also a former member of the Greenville Family Promise Affiliate's board of directors and has a special connection to the program: Tammi and her children were guests there more than a decade ago. Her experience with homelessness and her acute understanding of the impact on families are instrumental in her role on the Guest Advisory Council, a body of Family Promise graduates that provides valuable

insight to the organization regarding advocacy, planning, and policy initiatives.

Insufficient job opportunities combined with a lack of reliable transportation contributed to Tammi's family losing their home.

"Having shelter and being with people who were understanding and supportive made a difference. That and knowing we could all be together, because I had two boys and a daughter, all teenagers. I found a job a week after we got into the program. That put me on the right path, and I kept going from there. At Family Promise you have people who care about making your life better."





# PHILANTHROPISTS OF THE FUTURE

Millennials have surpassed baby boomers as the largest adult generation, and Generation Z is the largest generation overall in the country. Often characterized as social and passionate about values with a need for their voices to be heard, today's young adults are vital to the future of the nonprofit world. Recognizing their potential impact in the battle against family homelessness, Family Promise's Next Generation Committee is raising awareness of this crisis within its peer group and beyond and engaging younger audiences with Family Promise.

Meet these young leaders who are making a difference:

**Nora Ali:** attorney, Denver, CO. Board vice chair, Family Promise of Greater Denver. B.A. Johns Hopkins University, J.D. Cornell Law School.

**Maureen Cooke:** communications professional, New York City area. B.A. Boston College.

**Julia Dowling:** brand and growth strategy consultant, New York City. B.A. University of Richmond.

**Lisa Foster:** executive director, Family Promise of Davie County (NC). B.A. North Carolina State University, M.S.W. and M.P. H. University of Georgia.

**Peter Palombo:** student and volunteer. Marist College, Class of 2023.

**Jackson Stern:** student and volunteer. Bentley University, Class of 2021.

**Richard Sun:** consulting, development, and innovation professional. B.S. Columbia University, J.D. candidate Harvard Law School.

From the Family Promise national staff:

**Katie Coughlin,** Marketing & Media Relations Manager

**Mitch Petit-Frere,** Creative Content Manager

From the Family Promise national board:

**Josh Barer,** Managing Director, Barer & Son Capital

**Dan Tinkoff,** Senior Partner, McKinsey & Co.

“Young people want creative, enduring ways to give back. The committee’s efforts will help sustain Family Promise and make its work even more meaningful.”

—NORA ALI





# YOUTH & TEENS

## The young faces of homelessness

Young adults who experience homelessness are especially vulnerable to physical, mental, and emotional challenges. Nearly 50 percent drop out of school at least once, and those who remain in school are more likely to struggle

academically and socially, and repeat a grade. Their overall well-being is compromised, making them particularly prone to anxiety, depression, and even suicide.

Family Promise's comprehensive program

of homelessness prevention, shelter, and stabilization offers youth and teens in crisis access to a range of supports to ensure they're able to overcome the challenges they face and move toward a brighter future.



### AJARAY

Ajaray and her father found Family Promise when the move into their new home was delayed and they had nowhere to go. Ajaray worried a shelter would separate her from her dad.

"It was just me and my dad. Not having any family around, I needed to stay with my dad," she says.

Not only did Family Promise keep the family together, they facilitated their return to independence. Ajaray and her dad lacked reliable transportation, so Family Promise secured a car to get them to school and work. Now in their own home, Ajaray is on her way to college and she and her father relish the security, privacy, and peace Family Promise helped them achieve.

[www.familypromise.org/ajaray-family](http://www.familypromise.org/ajaray-family)

**47%** of children or teens who experience homelessness suffer from anxiety, depression, or withdrawal.

*"I was embarrassed to be homeless and hid it from most people. But that made me feel isolated and depressed."*

*—Family Promise teen graduate*

### MARCUS

Marcus and his parents lived in a motel for six months before finding Family Promise. Marcus never invited friends "home" so his peers wouldn't discover his family's situation. His parents were employed but most of their paychecks went to motel bills, an unbreakable cycle that kept the family in constant crisis.

Unlike typical shelters that often separate families by gender, Family Promise enabled the family to stay together and offered budgeting strategies and other tools to help them achieve lasting independence.

"One of the great things about Family Promise is that my dad was able to stay with us," Marcus says.

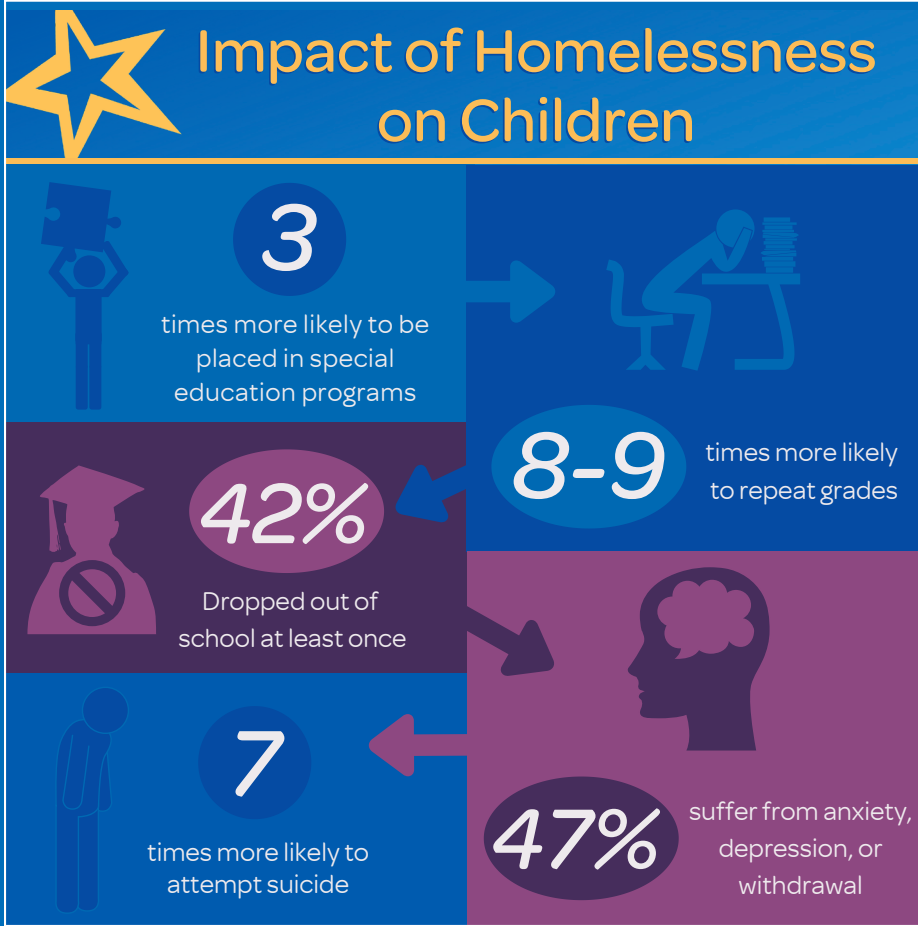
Today, the family has their own home and a car, Marcus' parents earn a steady income, and Marcus is a successful high school student preparing for college and playing violin in a local orchestra.

[www.familypromise.org/marcus-family](http://www.familypromise.org/marcus-family)





# All Children Must Be COUNTED



Nearly 1.5 million homeless students were identified by the U.S. Department of Education in the most recent school year, with an increasing number of homeless youth living on their own. Most of these children and youth are invisible in their communities and are forced to stay in rundown motels or on other people’s couches or floors. These hidden homeless situations are often unsafe, putting children and youth at high risk of trafficking, violence, and neglect.

The proposed *Homeless Children and Youth Act* recognizes the lived reality for these families and would allow providers to flexibly use federal homeless assistance to assess and serve the most vulnerable children and youth. It would also allow them to tailor assistance to the unique needs of the homeless population in their own communities and provide the most appropriate and effective housing and service models for youth and families.

#### OUR ADVOCACY PARTNERS:

- SchoolHouse Connect
- FirstFocus Campaign for Children
- National Network for Youth

“Family Promise advocates for the Homeless Children and Youth Act because the disparity in federal definitions of homelessness has real-life consequences for children and families. The Department of Education reported that a record 1.5 million students experienced homelessness in 2017–2018. Due to definitional barriers, most of these families are ineligible for HUD Homeless Assistance, leaving them without options for help. We see families everyday who can't get the help they need and deserve. HCYA would change that.”

—Stacy Pollard, Regional Director

## All of these children are vulnerable. But according to HUD, not all of them are homeless.

<b>Couchsurfing</b>  <p>With no control over their housing, families double up in order to avoid shelter.</p> <p><b>NOT HOMELESS</b></p>	<b>Living in the car</b>  <p>Lack of affordable housing forces families to sleep in their cars.</p> <p><b>HOMELESS</b></p>
<b>Staying in a shelter</b>  <p>Traditional shelters often separate families based on age and gender.</p> <p><b>HOMELESS</b></p>	<b>Paying for a motel room</b>  <p>Motels are expensive &amp; unsafe options for families with children.</p> <p><b>NOT HOMELESS</b></p>

Let's make sure all children experiencing homelessness are counted by HUD. Visit [helphomelesskidsnow.org/](http://helphomelesskidsnow.org/)





# ELEVATING VOICES OF FAMILIES

## Family Promise in the Spotlight



### TODAY SHOW

Dee Martin, a mother of four, was in the military for nine years when she suffered physical injuries that resulted in her losing her job and her housing.

NBC's *The Today Show* featured Dee's story, as well as that of Tiffany Stocker, both graduates of Family Promise of the Midlands (SC), on its March 21, 2019 program.

Show host Craig Melvin also interviewed Karen Newsome, executive director of the Affiliate that served the two mothers, about the community-based response that makes Family Promise so successful.

"The fact that there's something pulling all of those people together, and they're saying we're going to put this stuff down to address this real epidemic in our country. I can't imagine anything, for me, more meaningful to be a part of," Newsome said.

### NPR & STORYCORPS

The day before Ashley Baker turned 16 years old, she moved into a Dallas motel with her mom. They were newly homeless.

Sandy, Ashley's mother, then 44, had just left a troubled marriage, scraped together what money she could, and left home with Ashley.

For the next two and a half years, they were homeless. They recounted the challenges they faced during a StoryCorps interview in Dallas,

which aired on NPR on November 29, 2019.

Today, Sandy and Ashley share an apartment, Ashley is a college graduate, and Sandy gives back by serving on the board of Family Promise of Collin County (TX).

Over the holidays, Family Promise partner Harp Design Co. surprised the duo with a home transformation (see photos on pg. 28).



*"I had no idea of the numbers of families who have lost their homes. It has been one disaster too many. The stories are almost unimaginable. There is nobody better or more committed to helping these families than the people here at Family Promise."*

*—Karen Crawford, Volunteer, Family Promise of Colorado Springs (CO)*



### BOSTON GLOBE

Patrick Lupien had an IT job that paid \$40,000 per year and four special needs children. What he and his wife did not have was a home.

On December 21, 2019, *The Boston Globe* highlighted the Lupien family's story of living in their car and in a tent before finding Seacoast Family Promise (NH).

The Lupien family became part of what the writer calls an "often-invisible group known as the 'working homeless,' people with jobs who aren't making enough to cover the high cost of rent."

Reporters followed the family for six months, documenting their return to independence.

### NFL/NEW ENGLAND PATRIOTS

Every year, players in the NFL raise awareness for their favorite charitable causes through the My Cause My Cleats campaign.

This year, during Week 14 of the season, Adam Butler of the New England Patriots wore cleats representing Family Promise and raised awareness about family homelessness.



Butler says a simple internet search brought him to Family Promise, where he was inspired by our mission and impact. The cleats were auctioned off and the proceeds donated to support families in the Boston area.



# CAMPAIGNS FOR CHANGE

## TRI FOR FAMILY PROMISE

A team of ten athletes competed in Family Promise's inaugural *Tri for Family Promise* at the New Jersey State Triathlon at Mercer County Park in July, raising upwards of

\$12,000 for children and families experiencing homelessness. The team included CEO Claas Ehlers, staff members Cara Bradshaw and Mitch Petit-Frere, and board member Regina Feeney and her family, who swam, biked, and ran in the sprint triathlon.



“*Family Promise addresses all the aspects of homelessness. That's the best way to do it.*”

—Regina Feeney,  
Family Promise Board Member

The Feeneys were the winning fundraisers, raising more than \$5,000. The siblings have volunteered with the Summit High School Family Promise Club, Family Promise Union County's (FPUC) Girl Scout troop, and at the FPUC offices. The Feeneys enjoy connecting with families on many different levels—from basic needs to basketball clinics to installing bunk beds.

Funds raised provided new bikes at the Day Center in Elizabeth, athletic equipment, maintenance, and other health and wellness resources for children and their parents, including the first *Learn to Ride a Bike* clinic hosted in August.

The team had planned to compete again this July, but the event is likely to be cancelled due to the health crisis. If you're interested in creating an athletic-based fundraiser, please contact Cara Bradshaw, Chief Impact Officer at [cbradshaw@familypromise.org](mailto:cbradshaw@familypromise.org).



## LEARN TO RIDE A BIKE

Riding a bike should be a joy every child gets to experience. That's why Hilltop Bicycles, through their shops in Summit and Cranford, NJ, has been outfitting local kids with not just bikes, but gear and skills-building to be safe cyclists.

In August, Hilltop co-hosted a *Learn to Ride a Bike* event at the Family Promise Union County

“*The Learn to Ride a Bike event captivated kids of all ages—and an adult or two—bringing great joy to everyone who participated. The Hilltop staff were so patient and kind with the children and did a tremendous service tuning up and cleaning bikes for the big day.*”

—Geleen Donovan,  
Executive Director of Family  
Promise Union County

Day Center where more than 18 children brought home their very own bicycles. They also learned skills such as balancing and braking and received bike locks and water bottles.

Over the holiday season, Hilltop donated bicycles to six local children. Another bike clinic is planned for August 22, 2020.

To volunteer at the clinic, contact Amy Jones, Manager of Volunteer Engagement: [ajones@familypromise.org](mailto:ajones@familypromise.org)

## GIVING DAY

Family Promise's first annual Giving Day, a 24-hour online event to raise funds and awareness to battle family homelessness across the country, raised nearly \$550,000 with 60 Affiliates participating in 35 states. 1,384 donors, including 431 new donors, made commitments to change the future for children in America by 2030. In addition to raising more than half a million dollars, Giving Day garnered 50 media placements in both local, regional, and national outlets.

National partner Belk celebrated Family Promise's first Giving Day by awarding \$20,000 in challenge grants to eight Affiliates in the Southeast.

More than a dozen local and national organizations in addition to Belk sponsored Giving Day, including: 20 Gates, the Barer Family Foundation, Celgene, Glenmede Trust, Hardman Johnston Global Advisors, Kiddie Academy, Dr. and Mrs. Dale Cohen, Lois Schneider Realtors, Olympus Power, Peter R. and Cynthia K. Kellogg Foundation, Point View Wealth Management, R. Seelaus & Co., RelPro, Susan Hardwick, and Topcon America Corporation.





# FPPARTNERS

## Corporate



### A FUTURE BEGINS AT HOME

With new home donations to families graduating from Family Promise Affiliates in Colorado Springs (CO), Greenville (SC), and Gainesville (FL), Clayton®, a builder of off-site and on-site homes, helped three families realize their dream of home ownership in 2019.

In Colorado, Clayton and Family Promise partnered with ROC USA®, which preserves affordable housing by making resident ownership of manufactured home communities viable, to deliver a new Clayton-built home to a single mother. After leaving a toxic relationship, single mom Sara Warren struggled to find employment and a home for her family. With support from Family Promise of Colorado Springs, she obtained a fulfilling job and stability for her son, Levi, and daughter, Caitlyn.

In South Carolina, the Merritts, who overcame housing obstacles despite physical disabilities, improved their financial stability and gained access to educational resources for their two sons during their stay at the Family Promise Greenville Affiliate. The family celebrated the holidays by moving into a new Clayton-donated home.

Rachael Ryan and Matthew Zovak worked their way out of homelessness with the help of Family Promise of Gainesville. Rachael and Matthew found jobs, improved their economic outlook, and started giving back to their Gainesville community. Their new Clayton home allowed them to make a fresh start with their

“*The miracle is, something that I never thought would happen to me, happened. I’m finally a homeowner and my kids and I are going to be safe.*”

—Sara Warren



daughter, Audree. Today, Rachael works as a housing advocate for single people experiencing homelessness. Matthew works as a car mechanic and donates his time to help repair cars at the Gainesville Family Promise Affiliate.

Through these home donations and additional programmatic support, Family Promise and Clayton unveiled *A Future Begins at Home*, a robust and innovative prevention and stabilization housing program which Affiliates can use nationwide to assist

*The homes feature furniture donated by Ashley Furniture HomeStore® and Belk® and organic mattresses provided by Avocado Green Mattress®*

local families. Integrating educational outreach, creative programming, and non-traditional affordable housing solutions, *A Future Begins at Home* addresses the underlying causes of homelessness and the affordable housing crisis together, supporting families experiencing homelessness and those facing housing instability.





# FPPARTNERS

## Corporate

belk

### MOM'S LIFE TRANSFORMED THROUGH THE BELK-FAMILY PROMISE PARTNERSHIP

Alex, a single mom from Shenandoah County, VA, struggled with addiction for years and found herself unable to focus on recovery. Even after losing custody of her infant daughter, Alex simply did not have the support structure in place to make a major life change.

Alex credits Family Promise with her big turn-around. "Family Promise saw my potential and gave me a chance when no one else did," Alex says. "Their support and encouragement allowed me to change my life."

When Alex was reunited with her three-year-old daughter, Family Promise of Shenandoah County helped her navigate the challenges of parenting, as well as addiction recovery,

stabilization, employment, and housing. "It was overwhelming. Suddenly I was her sole provider," Alex recalls.

While in the Family Promise shelter program, Alex began volunteering with event planning and fundraising. She was so passionate about her work, that Family Promise offered her a job. She received a donated vehicle, which increased her independence, and when she was ready, Family Promise found Alex and her daughter a home.

But Alex's journey was far from over. She had never considered a career helping others, but her experience at Family Promise gave her a new perspective. Family Promise encouraged her to apply for a position with a rehabilitation facility where she now works with individuals recovering from



addiction. She also teaches a weekly parenting class at Family Promise of Shenandoah County and mentors families on their journey from homelessness.

"Family Promise's approach isn't easy," Alex says. "It's hard work, but it's worth it. If you commit, you won't end up in another shelter... you'll leave to go *home*."

Together, Belk and Family Promise are empowering mothers like Alex

toward long-term independence and by doing so, are changing the future for children.

In February 2019, Belk announced a \$1 million donation to Family Promise to open ten new Affiliates and support 85 existing Affiliates in the retailer's 16-state footprint, which will help parents and their children receive the tools and support they need to sustain independent housing.

“Through Belk’s support, the average number of programs offered by Family Promise Affiliates in Belk’s footprint **more than doubled** between 2017 and 2018. Last year, Family Promise served nearly **50,000 people in the Southeast** through prevention, shelter, and stabilization programs and other support.”

—Claas Ehlers, Family Promise CEO

### Corporate Partners & Allies:

American Airlines Professional Women in Aviation	Investors Bank
Avocado Green Mattress	Kiddie Academy
Belk	Lyft
Bombas	Motel 6
Cabot Creamery Cooperative	National Association of Realtors
Capgemini	NextTran
Celgene	Overlook Family Medicine
Change Healthcare	Synchrony
Church Mutual	The TJX Companies, Inc.
Clayton Homes	Woodforest National Bank
Harp Design Co.	Worldwide ERC

### Affiliates in Belk Region:

**82%** of families in shelter achieved sustainable housing

**66** Average length of stay (in days) in the shelter program

**63k** volunteers provided resources to families

**61%** of those served in the shelter program were **children**

**68%** of families sheltered were **female-headed households**



# FPPARTNERS

## Nonprofit



Family Promise of Blount County (TN) raises awareness of family homelessness through Sesame Street characters and crafts.

### SESAME STREET IN COMMUNITIES

Sesame Street in Communities, a program of Sesame Workshop, the nonprofit behind the popular children's television show, sought Family Promise's expertise for a children's book that recounts a young girl's experiences with homelessness. In *We Got This*, Lily, a Muppet who is also featured on the tv program, has lost her home, and she and her parents are temporarily staying with a friend. The story follows Lily as she comes to terms with this trauma and learns that homelessness is a circumstance, not a definition.

Family Promise Affiliates share this book with children in their programs and their communities, even combining story time with crafts and games to help kids comprehend the concept of homelessness. One Affiliate hosted story time at a local library and helped the children make bracelets like the one Lily makes in the book to symbolize hope for better times.

As one of the book's characters proclaims, "In a community, we can look out for each other. Together...WE GOT THIS."



### RECYCLED RIDES™

Stacey and her family spent years longing for a home. An unpredictable long-term relationship had made independence impossible for the family, and Stacey and her boys, all under age nine, eventually found themselves living with a friend. But her lowest moment was the night they spent in their car.

Family Promise's shelter diversion program connected the family to services and resources that enabled them to quickly regain stability



Thanks to a partnership with Recycled Rides, Family Promise of Harrisburg Capital Region (PA) was able to offer single mom Stacey reliable transportation which put her on the road to lasting independence.

and security. Stacey found a new place to live, childcare, and a job. But, without reliable transportation she was unable to work full time.

Family Promise's partnership with Recycled Rides, a national nonprofit that refurbishes vehicles for those in need, was the key to transformation for Stacey and her boys. Before long, Stacey was driving her own car with her first year of insurance covered!

"Family Promise and Recycled Rides allowed me to provide for my family," says Stacey, who still drives the car that helped change her life four years ago.

Today, Stacey is married and owns her own home, and her boys are thriving. Recently hired as a case manager for the Family Promise Affiliate that helped her, Stacey now counsels families walking the path she once traveled.



**Girl Scouts**  
Where Girls Grow Strong™

### GIRL SCOUTS OF THE USA

A partnership with the Girl Scouts of the USA gives girls whose families are struggling with homelessness access to the valuable opportunities presented through scouting. Working closely with representatives from Girl Scout councils across the country, Family Promise troops give members the chance to develop independence and leadership skills.

Seven-year-old Janelle\* is shy, quiet, and nervous about the unknown. She especially loves the crafts she gets to do at her troop meetings at Family Promise of Colorado Springs (CO), but others see her confidence building as scouting continues to introduce her to new situations. Her troop leaders are excited to see her grow from the experiences.

"I'm glad Janelle is doing [Girl Scouts] now," says her mother. "I know it can help her build confidence."

\*Name changed to protect privacy



## Nonprofit Partners & Allies:

The Bassuk Center	National Center for Missing & Exploited Children
Charity Cars	New Jersey Commission for the Blind
College of Saint Elizabeth	Federal Reserve Bank of New York Community Advisory Group
Encore	NextStep
Food Donation Connection	Overlook Medical Center
Girl Scouts of the USA	Community Advisory Board
Girl Scouts Heart of New Jersey	PetSmart Charities
GrantStation	Project Night Night
Help Us Move In	Prosperity Now
HomeAid	ROC USA®
Housing & Community Development Network of New Jersey	Rutgers School of Social Work
Imagine: A Center for Coping with Loss	SchoolHouse Connection
Institute for Children, Poverty & Homelessness	Sesame Street in Communities
KaBOOM!	StoryCorps
Monarch Housing	Summit Junior League
NABC Recycled Rides™	Summit YMCA
	Support the Girls





# VOLUNTEERISM

More than 200,000 Family Promise volunteers walk alongside families on their journey back from homelessness. Our extensive network of volunteers empowers families to lasting independence by sharing time and talent to help them develop the skills and tools necessary for success. As valuable as Family Promise volunteers are to the organization and the families they serve, most claim it's a reciprocal relationship and that Family Promise benefits everyone involved.

## LINDA WALKER

Linda Walker started volunteering with Family Promise's flagship emergency shelter program in Union County, NJ, when it was founded more than 30 years ago. From the beginning, she appreciated how each family's unique needs were addressed.

"Family Promise is willing to listen to families," she says. "There's no one answer that fits everyone."

A wife and mother of two young children back then, Linda would bring her family to volunteer. She welcomed the opportunity for them to make a difference together.

"Family Promise helps people of all ages understand they can have an impact," she notes.

In fact, Family Promise made such a strong impression on Linda's daughter, Stacy, in her youth that she and her family now volunteer with Family Promise of Greater Indianapolis in their home state of Indiana. Like her own mother did, Stacy wants to teach her children the value of community and giving back. And when Linda and her husband visit Stacy's family, all three generations volunteer together.

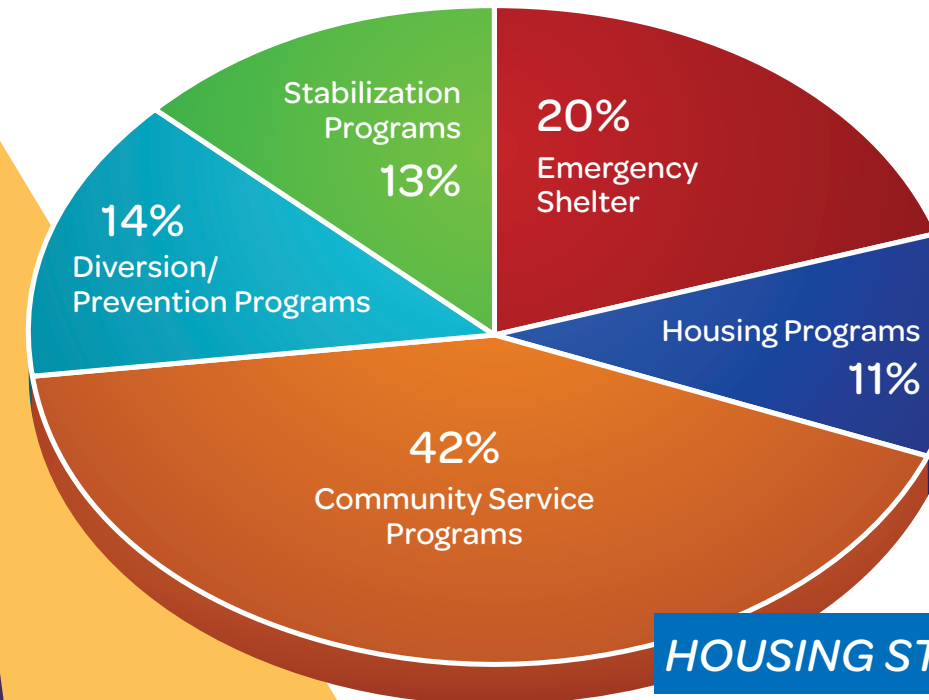
In the end, it's family that Linda treasures most, and she's grateful

to reinforce that value through Family Promise.

"They say it takes a village to raise a child," she says. "That village is full of families."



## 2019 PROGRAM SERVICES REPORT



### HOUSING STATUS AT EXIT

Percent of Families Securing Permanent Housing	55%
Percent of Families Securing Transitional Housing	10%
Percent of Families Securing Shared Housing	15%

**PERCENT OF FAMILIES HOUSED 80%**

### SERVICE BREAKDOWN

Served in Emergency Shelter	14,353
Served in Housing Programs	7,607
Served in Community Service Programs	30,159
Served in Diversion/Prevention Programs	10,512
Served in Stabilization Programs	9,445
<b>TOTAL SERVED IN PROGRAMS</b>	<b>72,076</b>
<b>SERVED THROUGH REFERRALS</b>	<b>39,535</b>
<b>TOTAL NUMBER SERVED</b>	<b>111,611</b>

### SHELTER PROGRAM

Families Served	4,241
Number of Children	8,573
Percent of Total Who are Children	60%
Number of Children Age 5 or Under	3,732
Percent of Total Children Age 5 or Under	44%
Average length of Stay (days)	60.9

To learn about volunteer opportunities near you, visit:  
<https://volunteer.familypromise.org>



SUPPORT AND REVENUE

Foundations, Corporations, and Civic Organizations	\$2,199,719
Individuals	\$509,508
Congregations	\$48,242
Fundraising Events	\$375,998
Government	\$212,995
Sales and Affiliates	\$611,340
Contributed Services	\$302,543
Investment and Other Income	\$274,257
<b>TOTAL SUPPORT AND REVENUES</b>	<b>\$4,534,602</b>

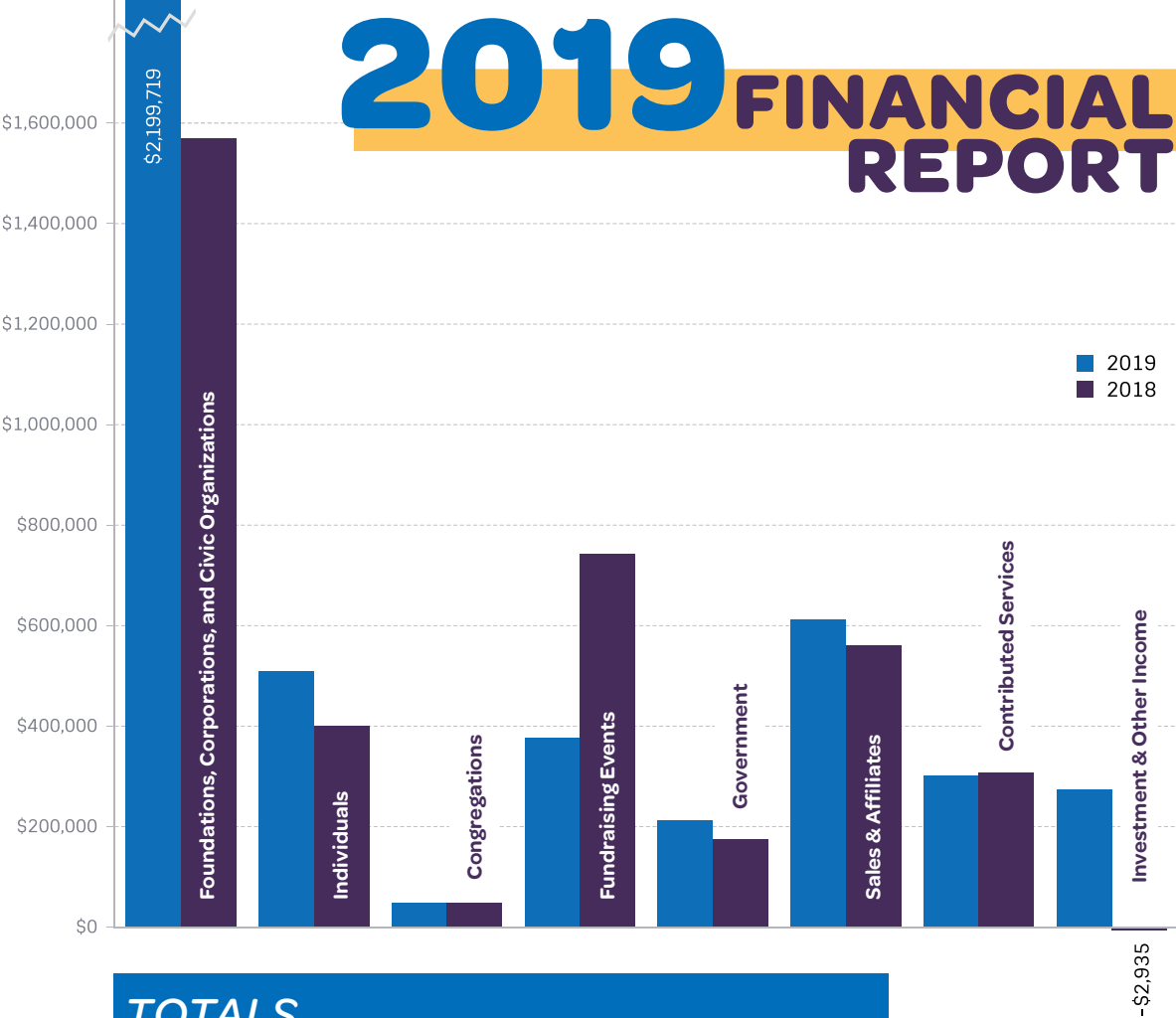
EXPENSES

Program Services	\$3,201,755
Management and General	\$214,377
Fundraising	\$306,747
<b>TOTAL EXPENSES</b>	<b>\$3,722,879</b>

NON-CASH REDUCTIONS

Depreciation and Amortization	\$52,672
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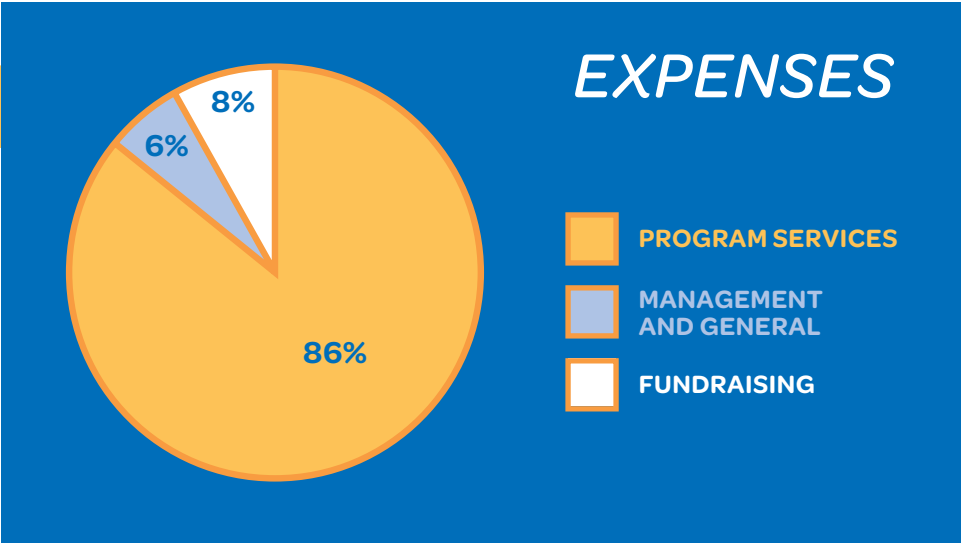
2019 FINANCIAL REPORT



TOTALS

Total Increase (Decrease) in Net Assets	\$811,723
Net Assets – Beginning of Year	\$3,268,930
Net Assets – End of Year	\$4,080,653

Net assets include approximately \$1.4MM in a board restricted account reserved for emergency use as recommended by leading charity evaluators.



For the seventh consecutive year, Family Promise has been rated a Four Star Charity by Charity Navigator, an achievement earned by only 7% of charities.



AVOCADO

GREEN MATTRESS

THANK YOU TO AVOCADO GREEN MATTRESS FOR PROVIDING AFFILIATES ACROSS THE COUNTRY WITH CLEAN, AS-NEW MATTRESSES TO HELP FURNISH HOMES FOR FAMILIES RECOVERING FROM HOMELESSNESS.



HARP DESIGN CO. MADE SANDY AND ASHLEY BAKER A CUSTOM COFFEE TABLE AND DESK FOR THEIR NEW APARTMENT.





# Thank You to our Donors

## \$25,000+

20 Gates Management Belk★  
Sarah Bird and Robert Roriston  
Central Presbyterian Church★  
Clayton Homes  
Community Services Block Grant—Union County  
Lydia Collins deForest Charitable Trust★  
Cassandra Hardman and William Baker★  
Hobbs Foundation  
Suzanne Kemmerer  
PetSmart Charities★  
Synchrony Foundation  
The TJX Companies, Inc.

## \$10,000–\$24,999

The Allergan Foundation  
Anonymous  
Atlantic Health System  
Joanne and Kevin Barrett★  
Lisa and David Fleck★  
Leah and John Griffith★  
Hardman Johnston Global Advisors★  
Astrid and Robert Hasbrouck★  
Healthcare Foundation of NJ  
The Hyde and Watson Foundation  
Kimberly and Matthew Kaplan★

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Lori and Al Leiter  
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Steven Murphy  
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Michelle and Bradley Olson★  
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Andrew Pierce  
Stacey Slater Sacks and Jonathan Sacks★  
Eileen Serra and Kevin Dowling★  
Summit Area Public Foundation  
Rinee and Daniel Tinkoff  
Victor & Pearl Tumpeer Foundation  
United Way of Greater Union County★  
Julie Van Scott★  
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## \$5,000–\$9,999

Asra and Nadim Ahmed★  
America's Best Charities★  
Jeff Bader  
Ann and Robert Benson Foundation★  
The Nicholas J. and Anna K. Bouras Foundation, Inc.★  
Bristol Meyers Squibb★

Change Healthcare  
Beth and Ravenel Curry Foundation★  
Lisa and John Delano★  
Linda and Vito DiGiovanni★  
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Susan Hardwick  
George M. and Pamela S. Humphrey Fund  
David Jonathan Jackson Family Fund at Rancho Santa Fe Foundation  
Joy Street Foundation  
Junior League of Summit  
Kiddie Academy  
Lissa and Ian MacCallum★  
Gayle and Lawrence Musser IV  
Nextran  
Maura and Frank Perier  
Prudential Matching Gifts Program  
Louis J. and Fannie Roncoli Foundation, Inc.  
R. Seelaus & Co., Inc.  
Saint John's Evangelical Lutheran Church★  
Angela and Jeffrey Schroeder★  
Susan Watts★  
The Westfield Foundation  
Maria and Evan Williams  
James Woodward

## \$2,500–\$4,999

Anonymous★  
Mr. and Mrs. David G. Bunting  
Alister and Christopher Carey  
Francie and Yon Cho★  
Lisa and Stephen Dadourian  
Daniel E. Freier  
Jennifer and Darren Glatt★  
Anne and RJ Grissinger  
Vivien and Cary R. Hardy★  
Michaelyn Haslam★  
Katie and Michael Marchesi★  
McKinsey & Company  
Suzanne and Robert McMinn  
Sandra and James McTernan  
Anne and Ray Merritt  
Karen Olson★  
Olympus Holdings, LLC★  
Oppenheimer Funds  
Philadelphia Insurance Companies  
Point View Wealth Management, Inc.★

Dale Reyer and Jonathan Mondschein★  
Saint James the Apostle Church  
Frederique and Jeffrey Schachter★  
Laurie and Joe Steffa  
Bradford and Pamela Stone  
Charitable Trust★  
The Stover Family Charitable Assurance Fund  
Summit Luminary Fund  
Margot and Daniel Tobias★  
Topcon American Corporation  
Victoria and Bruce Wicks★  
Gloria and Thomas Wilson

## \$1,000–\$2,499

Elizabeth Adams  
Sarah Albert  
Anonymous  
KC and Billy Artemenko  
Bank of America Charitable Foundation

**Every \$1 you donate is  
matched 3 times over  
by community and  
in-kind resources**

Virginia and Gordon Biggar Jr.★  
Heidi and James Block  
Denise and Richard Boyle★  
Chelsea Brennan  
Oliver Brewton  
Brookside Elementary School  
Marifel and Hans Calis★  
Calvary Episcopal Church  
Victoria and Travis Carey★  
Jacqueline and Paul Cassidy  
CEI Capital Management  
Christ Church in Short Hills★  
Christ Church  
Church Mutual Insurance Company  
Church of the Redeemer  
United Church of Christ★  
Michelle Lozina-Cohen and Dale Cohen★  
Community Foundation of Sarasota County, Inc.  
Community Presbyterian Church of Mountainside★  
Shari and Robert Competiello  
Dardin Fund, Inc.  
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Jamie and Kevin Donner  
Donald Drake★  
Claas Ehlers and Ellen Pluta★  
Catherine Elias and Mike Loeloff  
Dan Feldstein  
Aurora and Henry Ferrero★  
First Presbyterian Church of Cranford  
Sarah and Brian Fitzsimmons  
Genentech  
Glenmede Trust Company, N.A.  
Glover Creed Foundation  
Goldman, Sachs & Co.  
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Margo and Daniel Greenfield★  
Molly and Anuj Gulati  
Catherine and Charles Harris★  
James L. Hassenfeld  
Kevin Higgins  
Grant Hobson  
John Hollowell  
Kelly Holmes  
Judy Horton★  
Judy and Sig Huitt★  
R J Hutton Charitable Trust  
Norland James  
Eagen and Jason Kane  
Stella Kapur  
Penny Lynn and Phillip J. Kardis  
Christian Kolmodin  
Jan Larsson  
Charles Liamos  
Amy C. Liss★  
Katherine Lorenz  
Nancy and Kevin Mahoney★  
Jaime Mantilla  
Molly Marinik★  
Caroline Markfield  
Colleen and Brian Markley★  
Justin Matthews  
David McDede  
Courtney and Joseph McDermott  
Julie McDowell  
Nicolette Mendez  
Susan and Frank Merrick★  
Maria Mestre  
Behzad Mohazzebi  
Ginger Montagna  
MaryJo Moss  
Ana Muniz  
Christine and Brian Murray  
Michael Naber

Jay Naik  
Gregg Nissly  
Matthew O'Connell★  
Katherine O'Dea  
Gia and Patrick O'Keefe★  
Annabelle and D.J. Olson  
Matthew Orsillo  
Reyna and Daniel Ortolani  
The Palisades Foundation, Inc.★  
Polly Palumbo and Lex Maultsby  
Michael Paul★  
Pledgeling Foundation★  
Penny and Donald Pray★  
Jennifer Priest  
Denise Puente

Michael Randall  
RelPro  
Karen and David Rosenberg  
Rosenblatt Securities Inc.  
The Ruth Silverman-Rosenbloom & Victor H. Rosenbloom Charitable Foundation, Inc.  
Liza and David Ruether  
Lee and Justin Sadrian★  
Sanofi Foundation  
Julie Schneggenburger  
Lois Schneider Realtor, Inc.★  
The Glenna and Lawrence Shapiro Family Foundation  
Karen and Richard Shea★

Small Business Community  
Capital Mantilla  
Deanna Smeltz and Jamil Nazarali  
Smithline PC  
Theresa and Robert Sorensen★  
Maryjane and William Staats  
Vicky Stansifer  
Temple Emanu-El of Westfield  
Neil Templeton  
Russell Tenderholt★  
Lila Thome  
Julianne and Terry Thompson★  
Upstream's Pillars with Purpose Charitable Funds  
Gail Wall



Country singer Miranda Lambert invited Family Promise graduate and aspiring musician Olivia Johnson, 11, to her NJ show on August 30, 2019.



Mary and George Weger★  
Katherine and Donald Weida★  
Mary and Norbert Weldon  
Mary Werner  
Betsy and Bruce Wesson  
Margaret and Gary Wilbor  
Lori and Rich Wilson  
Suzy and Timothy Yarnall

\$500–\$999

David Aarons  
Roslyn and Joshua Albertson  
Elaine and Ian Belinsky  
Daniel Berko  
Mary Jo and Alan Bernard  
Betsy Bernard  
Big Timber Lutheran Church  
Penny S. Blackwell

Linda and Carl Boast  
Janice Borgosz  
Mary Ann and Philip Buccellato  
Kristin and Alan Buffardi  
Melissa Buttimer  
Frank Caggiano  
Garin Campbell  
Sarah Catalano  
Marie Chobor and Sean Pandey  
Linda and Greg Cops  
Meredith Decker  
Dustin Derrick  
Gabriel Doak  
Brenda and John Doherty  
Sarah Dowland  
Patricia Drew  
Nora Dwyer  
Kenneth Elliott Sr.  
First Presbyterian Church of  
Springfield

The Ford Foundation Matching  
Gift Program  
Elizabeth Frank and  
Dan Rozenblatt  
Loretta Fuller  
Joan and Michael Gambro  
The Garibaldi Group, LLC  
Carolyn and Dennis Gaudet  
Todd Gilliam  
Lisa and Jeffrey Giroux  
Glenmede Trust Co.  
Alvina and Eric Goldstein  
Carolyn Gordon  
Nancy Gorman and  
Jeffrey Kaufman  
Governor Livingston High School  
Rich Grahn  
Hartley Hampton  
Mary and Robert Hill  
Donna and Andrew Hosmer

CJ Howard  
Patricia and James Howe  
Susan and Eric Hubbard  
Amy and Michael Ipp  
Samantha and Eric Kanter  
Janet and John Keller  
Patricia and Dr. Thomas  
Koestler  
Anne and Brian LaFontaine  
Roger Lavan  
Suzanne and Eugene Lear  
Michael Lonardo and  
John Holden  
Brooke and Thomas Loughlin  
Catherine and John Lyness  
Amy and Aamir Malik  
Dr. Robert G. Marbut Jr.  
Belinda Mays  
David McClintic  
Robert McMillian  
Erika and Mark Melchiorre  
John Miniutti  
Kevin Myers  
Lisa Newkirk  
John O'Donnell  
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Carla Panzitta  
Thomas Pluta  
Dana Pope  
Ryan Pust  
Mikaela Rios  
Stephan Roche  
Jason Ross  
Janice Rosse  
Lacey and Edward Rzeszowski  
Saint Michael's School  
Jennifer and Charles Salzman  
Brian Saylor  
Monica Schweinberger

Holly and John Shaughnessy  
Sisters of St. Bridget  
Hugh Sloan  
Stephany Steele  
Timothy Strinden  
Janet Sullivan  
Ellen Thiem  
Claire Toth and David Dietze  
Townley Presbyterian Church  
UBS Employee Giving Program  
Joseph VanDeWeert  
Philip Varghese  
Mat Wandoloski  
Michael Wang  
April Wazeka and Adam Siegel  
Sharon Wells  
Alisa Wente  
Westminster Presbyterian  
Church  
Gloria and Jason Williams  
James Williams  
WithumSmith & Brown  
Mary and Robert Wolff  
Meg and John Zucker

Legacy Society

Planned Giving

Linda and Carl Boast  
Ann English  
Margo and Daniel Greenfield  
Elizabeth and Thomas Kelsey  
The Honorable Maureen B.  
Ogden  
Mary Ryan  
Claire Toth and David Dietze  
Amy Wake and Kent Coarsey  
Annie and Martin Wise

Promise Guild

Monthly Giving

Rachelle Akuffo  
Margaret and Dr. Allen  
Alexander  
Corey Ames  
Meredith Anderson  
Donna Beatty  
Janice Borgosz  
Darrell Bucher  
Nick Campbell  
Louis Chang  
Laurie Corsello  
Erin Curcio  
Sarah Edgar  
Marilyn Fadale  
Freeman Fridie  
Tracy and Mark Friesse  
Frances Gilchrist  
Todd Gilliam  
Margo and Daniel Greenfield  
Sharon Grubbs  
Karen Haines  
Andrew Heath  
Brandon Ho  
Judy Horton  
David Hutto  
Helen Laack  
Rosemary Lisa  
David McClintic  
Ana Muniz  
Reyna and Daniel Ortolani  
Amy and Michael Paul  
Ryan Pust  
Mikaela Rios  
Liza and David Ruether  
Steven Sanders  
Rosemary Seghatoleslami

Hiskias Siefkes  
Arthur Snowdon  
Vicky Stansifer  
Megan Steenwyk  
Russell Tenderholt  
Richard Tufano  
Julie Van Scott  
James Williams  
David Wilson

Shipley Society

*The Shipley Society denotes friends of Family Promise who have donated \$100,000 or more over their history of giving to the organization. The Society is named in memory of Walter V. Shipley, a long-time friend, emeritus board member, and generous supporter since 1994.*

20 Gates Management  
Anonymous  
Belk  
Denise and Richard Boyle  
Mr. and Mrs. David G. Bunting  
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Clayton Homes  
Joanne Corzine  
The Frances L. & Edwin L.  
Cummings Memorial Fund  
Lydia Collins deForest  
Charitable Trust  
Amy and Carmine Di Sibio

First Union National Bank  
The Ford Foundation  
The General Board of Global  
Ministries  
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William Baker  
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The Hyde and Watson  
Foundation  
Cynthia and Peter Kellogg  
W.K. Kellogg Foundation  
Suzanne Kemmerer  
Lilly Endowment, Inc.  
The Meadows Foundation  
The Morris Foundation  
The Morrison Family  
Foundation  
MJ Murdock Charitable Trust  
Mushett Family Foundation, Inc.  
Novartis US Foundation  
Karen Olson  
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PetSmart  
PetSmart Charities  
The Charles E. and Joy C.  
Pettinos Foundation  
Presbyterian Church USA  
The Reeves Foundation  
The Rockefeller Foundation  
Angela and Jeffrey Schroeder  
Walter V. Shipley  
Synchrony  
Edith P. C. Taylor Charitable  
Trust  
The TJX Companies, Inc.  
Unitarian Universalist  
Congregation at Shelter Rock  
Susan Watts  
Carol and Patrick Welsh  
Cynthia Matthews Whitehead

Janet and Stephen Whitman  
Annie and Martin Wise  
Woodforest National Bank

Pro Bono Services

Bassuk Center  
Charity Cars  
College of Saint Elizabeth  
encore.org  
Federal Reserve Bank of New  
York Community Advisory  
Group  
Food Donation Connection  
Girl Scouts Heart of New Jersey  
Help Us Move In  
HomeAid America  
Housing and Community  
Development Network of  
New Jersey  
Imagine, A Center for Coping  
with Loss  
Institute for Children, Poverty &  
Homelessness

Junior League of Summit  
KaBOOM!  
MMOA  
Monarch Housing Associates  
NABC Recycled Rides®  
National Center for Missing &  
Exploited Children  
National Law Center on  
Homelessness & Poverty  
New Jersey Commission for the  
Blind and Visually Impaired  
Nixon Peabody  
Overlook Medical Center  
Community Advisory Board  
PetSmart Charities®  
Project Night Night  
Prosperity Now  
ROC USA®  
Rutgers University School of  
Social Work  
SchoolHouse Connection  
Sesame Street in Communities  
StoryCorps®  
Summit Area YMCA  
Support the Girls



Guests at the Giving Day Gala celebrate at Summit House restaurant, Summit, NJ.

A complete list of our 2019 donors is available in the online version of our Annual Impact Report at [www.familypromise.org](http://www.familypromise.org).



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**Christine Tolleson**  
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**Lisa Donnot**  
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**Lisa Foster**  
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**DJ Lott, Jr.**  
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*Greenville Area IHN (SC)*

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*Family Promise of the Mid-Willamette Valley (OR)*

**Cheryl Schuch**  
*Family Promise of Grand Rapids (MI)*

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*GAIHN, Greenville, South Carolina*

**Sarah Jackson**  
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**Hope Johnson**  
*Family Promise of Hunterdon County (NJ)*

**Yusuf Kalule**  
*Family Promise Metrowest (MA)*

**Kat Lilley**  
*Family Promise of Colorado Springs (CO)*

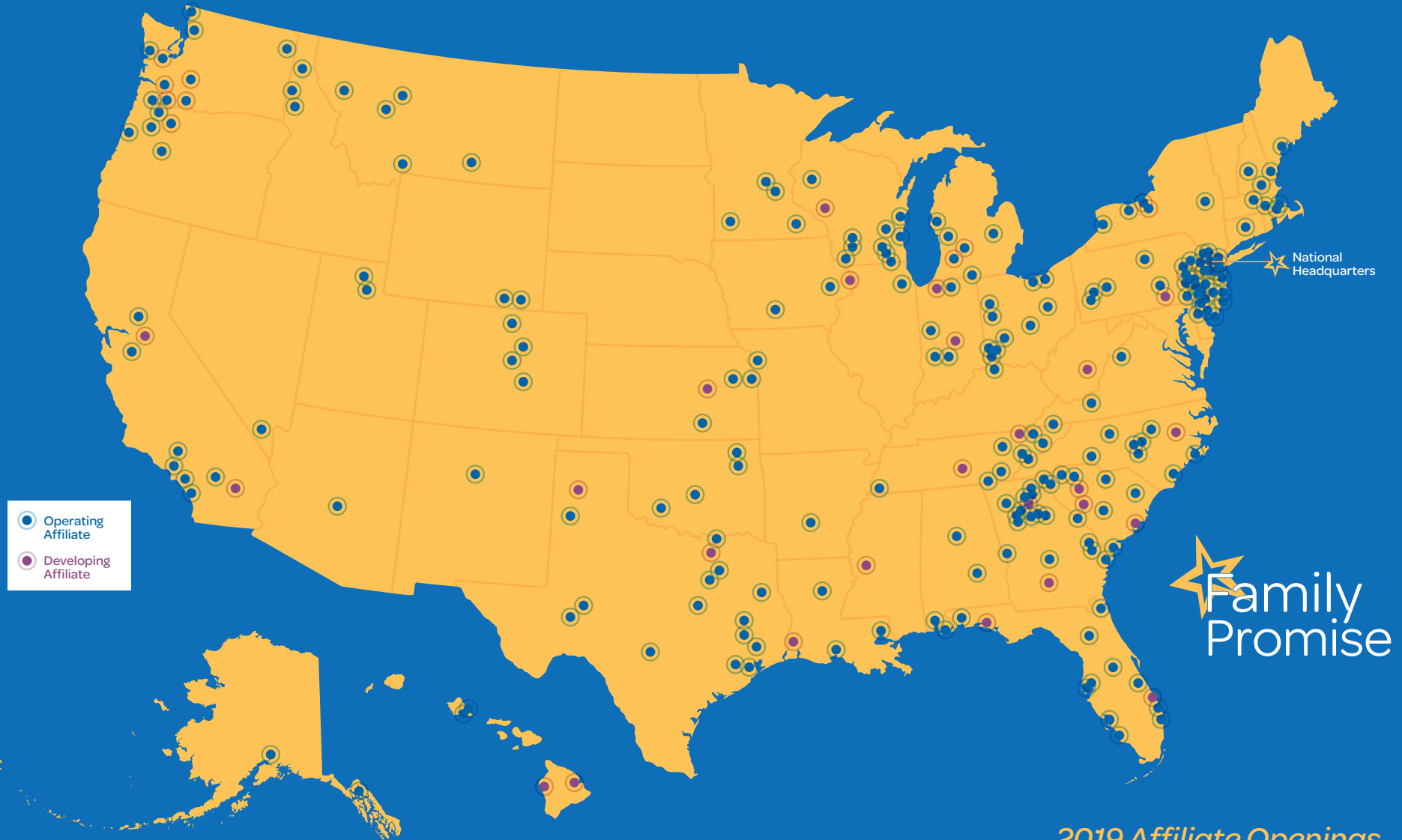
**Theresa Pinger**  
*Family Promise of Anoka County (MN)*



NBA Hall of Famer and Family Promise national board member Alex English is involved with Family Promise of the Midlands in an effort to help families experiencing homelessness in Columbia, SC.



# Family Promise Affiliates



*2019 Affiliate Openings*

Gray's Harbor County, WA ✨ Barry County, MI ✨ Clark County, WA ✨ Tualatin Valley, OR ✨ Cowlitz County, WA ✨ Roane County, TN