



Family Promise®

Building communities, strengthening lives.

# Annual Impact Report 2016





# Our Mission

is to help homeless and low-income families achieve sustainable independence through a community-based response.



# Our Impact

*Family Promise is a holistic approach to the crisis of family homelessness. The solution exists in every community in this country, by utilizing existing resources to address needs cost-effectively.*



68,000

served last  
year



750,000

served since  
founding



74%

of those served  
find housing in less  
than 9 weeks



43

states



203

Affiliates



1,500

targeted initiatives  
created at the  
local level



\$3

returned in goods and  
services for every  
\$1 raised



# 2016 Family Promise Affiliate Openings

7 NEW LOCATIONS IN 2016



## GRANT COUNTY WI

"Our work is about helping us all to see our neighbors, and to understand homelessness in a different way."

—Hannah Campbell Gustafson, Director



## SHENANDOAH COUNTY VA

"Cats is like me. They have no home. They wait here or in the outside and then they get a house."

—6-year-old guest describing being homeless

## LARIMER COUNTY CO

The only FP Affiliate in northern Colorado and the only homeless program in Loveland for families.



## BUTLER COUNTY OH

There are 775 children classified as homeless in Butler County and this doesn't count children 5 and under.

## WICHITA KS

"In Kansas, we truly believe 'there is no place like home.' FP of Wichita will change lives and change our community."

—Jacqueline Cook Green, Director



## FORSYTH COUNTY GA

There are more than 550 homeless students in Forsyth County schools, with an average increase of 6-10 children each week.

## BRYAN COUNTY GA

"I can look into my guests' eyes and say, 'I can help you; I have walked the walk. Let's take these steps together.'"

—Candice Stewart-Fife, Director and former guest

# From Our President...



Dear Friends,

Early in 2016, we opened our 200th Affiliate in Shenandoah County, Virginia. It was a significant milestone in the journey of Family Promise and one we proudly celebrate.

Of course, we would all prefer to commemorate the end of family homelessness. Unfortunately, that is not likely any time soon. Our Affiliates have seen an increase in the need and, in many communities, waiting lists have grown.

We will continue to add new Affiliates as we get multiple requests to start the program each month. But, as the Annual Report shows, a priority for Family Promise is to increase our services with our existing Affiliates as well. We engaged nearly a dozen new national partners last year and expanded Family Promise efforts to address the contributing factors that leave families homeless. Our goal is to empower families to secure affordable housing and sustainable independence—simply put, to give their children the future every child deserves. At the same time, we want to empower communities to employ a cost-effective, transformative solution with a local Affiliate.

That transformation is at the heart of everything we do. You will read about it in the inspiring guest story and the profile of dynamic volunteers. This kind of success is only possible because of the thousands of individuals, foundations, congregations, corporations, and others who support us.

They are, in a sense, a community. Just as are the people who came together in New Jersey more than 30 years ago and the people in Virginia who formed our 200th Affiliate.

We look forward to growing our community in 2017 and transforming even more lives—until we can celebrate the milestone of every family having a home.

Very best regards,



Claas Ehlers, President

A young girl with dark hair in a braid, wearing a pink shirt, is eating a green cucumber. She is looking off to the side. The background is a blurred indoor setting with a brick wall and a blue wall with yellow stars.

*16 million  
children*

live in households  
where they have to  
skip meals or eat less  
to make ends meet.

# Building Communities *Affiliates*

*The Family Promise program changes lives every day. While no day is typical, there are several core components which, together, make a family's stay comfortable and safe, and serve as the stepping stone to sustainable independence, housing, and a brighter future.*

## THE DAY CENTER

A family's first contact with Family Promise is the Day Center, the hub of every Affiliate. Families meet one-on-one with a case manager who develops an individualized plan to address the factors that led to their homelessness and build the skills needed to find and maintain housing. Families are also linked to social services, employment possibilities, education and job skills training, health care, day care, and educational services for children.

## THE CONGREGATIONS

Every evening, a Family Promise van takes the family to a host congregation where they join other guest families. Warmly greeted by volunteers, they are shown to a sleeping area complete with the comforts of home – beds, comforters, towels, even flowers to brighten the room. Guests and volunteers sit down together to share a home-cooked meal, conversation, friendship, and fellowship.

Volunteers help with homework, provide tutoring, and play games with and read to the children. Two volunteers serve as overnight hosts and, each morning, prepare and serve breakfast. Guests make bag lunches for their families. Each congregation hosts families for one week at a time.

## VOLUNTEERS

Volunteers are the heart of each Family Promise Affiliate. They help families move into their new homes. They provide trucks, donated furniture and household items, manpower on moving day, and help clean and paint. Volunteers also help guests find housing and jobs, provide security deposits and first month's rent, and help prepare for job interviews. Some even offer complimentary legal, accounting, medical, and dental services to guests. Often, the relationship between a volunteer and a family continues after the family graduates.

180,000  
Volunteers



767,940  
bed nights  
provided



1,968,512  
volunteer hours  
served



\$46,378,143  
volunteer time  
value



A close-up photograph of a woman with dark hair and a large hoop earring kissing a young child with curly hair on the cheek. The woman is on the left, and the child is on the right, looking towards the camera. The background is a plain, light-colored wall.

Nearly

***18 million  
households***

pay more than 50% of  
their income for housing.



# Strengthening Lives

## A Guest Success Story



Nearly one-third of American parents who pay for childcare say the cost has caused a financial strain on their household, and of those, more than 70 percent identify it as a serious challenge to their long-term sustainability.

Sarah Jackson of Duluth, Georgia, lost her townhome in 2011 because her childcare costs exceeded her rent payment. In Georgia, infant care surpasses in-state tuition for a four-year public college by more than 15 percent. A mother of four young daughters—11, 3, 2, and 5 months—Sarah was stuck.

With both parents and grandparents deceased and a brother 3,000 miles away, Sarah had no one to turn to. She was also pursuing a college degree, and state law prevented her from receiving childcare assistance as a student in a non-certificate program. Soon, her savings was drained. “It was difficult to maintain employment because of the childcare challenges. I didn’t know what I was going to do,” she says.

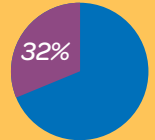
Sarah found Family Promise of Gwinnett County (GA) and entered the program. She received emergency funding for childcare through Family Promise. Shortly, she had a financial plan in place that would allow her to complete college. She started two part-time jobs at local colleges, working by day and studying by night. Within just six weeks, Sarah graduated from the program.

Today, Sarah oversees a federal program at Gwinnett Tech and is studying for the CPA exam. “Family Promise staff, volunteers, and my mentors were all at my graduation. It was so meaningful.” One day, Sarah hopes to open her own accounting practice.

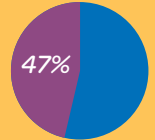
## The Reality for Working Parents

*The average annual cost of childcare in the United States is \$9,589 for one child.*

Two parents working full-time at federal minimum wage make \$30,160. Childcare for one child is 32% of their income.



The poverty level for a family of 3 is \$20,420. Childcare for one child accounts for 47% of that income.



\$9,589

Childcare in 33 states costs more than the national average of in-state college tuition.



\$9,410

A desire to give back to Family Promise led Sarah to a treasurer’s role on the board of Family Promise of Gwinnett County. She also conducts congregational care for the Affiliate and speaks to groups across the state. In 2016, she joined Family Promise’s Guest Advisory Council. “Being involved nationally means graduates having a voice. It puts a personal face on the issue and allows people to see the impact they’re making. Without Family Promise, I don’t know if I would have finished school or if my children would have a stable life. I’m proof Family Promise works.”

A close-up, low-angle shot of a young child with dark skin and hair, looking out of a window. The child's face is in the foreground, slightly to the left, with their hand resting on the white windowsill. The background is a blurred view of the outdoors, showing a hand reaching out from the window. The lighting is soft, coming from the window, creating a contemplative mood.

More than

*43 million  
people*

in the U.S. live below  
the poverty line.



# Targeting Solutions

## Community Initiatives

*Our volunteers see beyond the abstractions and statistics of poverty. They start with the Family Promise program, but they identify additional issues affecting families and mobilize the resources of the Affiliate's community to address them with real, innovative solutions. There are more than 1,500 of these community initiatives at Family Promise Affiliates across the country.*

*Here is the Family Wellness Initiative from Union County, New Jersey:*

### Need

Homelessness causes trauma and stress on families, with long-lasting effects on physical and mental health.



Family Promise of Union County targeted health and wellness and engaged local community partners who wanted to have an impact.



Family Wellness Coordinator Christina Vega, an intern from Rutgers' MSW program, assesses and maintains the health needs of participating families.



Volunteer physicians and other professionals facilitate weekly health education classes and provide diabetes and blood pressure screenings.

In September, Family Promise hosted the first of two annual Community Health Fairs in Elizabeth, New Jersey. The Overlook Medical Center Health Avenues Bus was on hand to provide access to medical services.



In the first year, 38 families received crucial support and hundreds more participated in FWI programs.

### Impact



Volunteers with health and wellness expertise complement the professional support. Many are active volunteers in our shelter program who wanted to match their skills with specific needs of the initiative.



The College of Saint Elizabeth offers doctoral level counseling—18 clinical hours per week on Saturdays, for current and graduate families.



Students from the College of Saint Elizabeth Dietetics Program shared nutrition information, and a delicious buffet of healthy food.



# Shared Visions *Partnerships*

We are innovators. By combining the strengths of corporations along with other national nonprofits and agencies, Family Promise creates dynamic partnerships that translate to significant impact on families experiencing homelessness. These partnerships generate corporate volunteers, funding, and a true community of care, making a profound difference in the lives of the families we serve.

Our corporate relationships comprise a wide range of activities, including employee engagement, corporate funding, and meaningful commitments around professional skills like workforce development and financial literacy. And our nonprofit partnerships create opportunities for organizations with shared visions to utilize their expertise and volunteer bases to address homelessness together at the community level.

**2.5 million  
children**

are homeless each  
year in America.

## *A special thanks to our partners:*

Cabot Creamery	National Center for Missing & Exploited Children
Dignity U Wear	PetSmart Charities
Food Donation Connection	Professional Women in Aviation
Foremost Insurance	Project Night Night
HomeAid	Recycled Rides
Interfaith Youth Core	Woodforest National Bank
Motel 6	Worldwide ERC
National Association for the Education of Homeless Children and Youth	



#### PETSMART CHARITIES

##### *Keeping Families Together*

Families are often reluctant to seek services if it means giving up their pets. The *Pets with a Promise* program keeps families and their pets together at a most stressful time.



#### WOODFOREST NATIONAL BANK

##### *Building Skills*

A unique financial literacy curriculum, *New Beginnings*, tailored to low-income families, provides a comprehensive approach to achieving financial sustainability.



#### HOMEAID

##### *Building for the Future*

HomeAid gives our Affiliates a greater ability to connect with local builders to create housing solutions for their families.



#### PROFESSIONAL WOMEN IN AVIATION

##### *Community Support*

Donation drives and volunteering by members to benefit Family Promise Affiliates.



#### NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN

##### *Protecting Children*

Providing information and training for Affiliates and families we serve to help identify missing and/or exploited children.



The official count of  
homeless children  
does not include the

**51%**

who are too young  
for school.





# Passing It On *Volunteers*

We have two constituencies at Family Promise: the families we serve and the compassionate volunteers who give of their time and resources in hundreds of communities nationwide. Volunteers are truly the lifeblood of Family Promise—their generous contributions make possible the transformative changes families experience as they pass through our program.

Because volunteering at Affiliates is such a rewarding experience, it's commonplace for entire families to volunteer together, passing the torch from one generation to the next.

When Family Promise Metrowest (MA) opened its doors in 2008, Diana and Tim Carroll were among the first to volunteer. As members of Wellesley Village Church, a host congregation, they embraced the mission, bringing their young children, Ryan and Lindsay, along to play with guest children during host week. Diana became a coordinator, readying the space for hosting and planning special events like spa days and movie nights.

Lindsay developed a talent for baking. She took a cake decorating class in middle school and soon her supply was exceeding demand on the home front. As she put it, "My family could only eat so many cakes!" So she and Diana began to design and bake original cakes to celebrate birthdays, baby showers, and new homes for Metrowest families. They are truly works of art, each customized to the recipient's personal tastes.

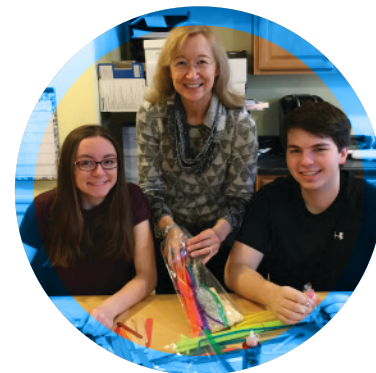
Ryan and Lindsay are now in high school and have continued their involvement. Ryan has a natural ability to connect with kids and is always coming up with new ways to make guests welcome.

He brought the Carroll's dog, Kenzie, along with him on one visit and it was such a hit that Kenzie has become the Affiliate's unofficial mascot. Lindsay has been a key asset in introducing the Family Promise Club, the national office's youth initiative to engage student support in our mission, in local high schools. And she now runs her own personal baking camp, training the next generation of young bakers.

Diana sees value in teaching her children real-life lessons from a young age. "When you've been lucky in life, I believe you owe it to give back to others who have not been so fortunate. This has been a wonderful opportunity to show our kids that these are families just like ours. Homelessness is not a character flaw; it's something that has happened to these families."

Diana now works with new volunteers, including students, preparing them to engage with families in the program. She visits local schools, public and private, talking to them about how they can become involved with Family Promise. Thanks to Diana's ability to relate with youth, Metrowest now has eight schools collaborating and the number is growing.

Judy Mongiardo, Metrowest's Network Coordinator, has known the Carrolls since the children were toddlers. "What Ryan and Lindsay have experienced through Family Promise has become a part of who they are. They will take it with them to college and when they start their own families. It doesn't end here—it's just the beginning."





Families with  
children comprise

**37%**

of the homeless  
population in the  
United States.



# 2016 Program Services Report

## Census

Families served	4,217
Number of children	8,349
Percent of total who are children	60%
Number of children age 5 or under	3,527
Percent of total children age 5 or under	42%
Average length of stay (days)	61

## Housing Status at Exit

Percent of families securing permanent housing	63%
Percent of families securing transitional housing	11%
Percent of families securing housing w/family or friends (shared housing)	13%

## Persons Served

Individuals served (guests)	14,028
Individuals served, other than guests, who received some form of assistance	53,815
<b>TOTAL INDIVIDUALS SERVED</b>	<b>67,843</b>



1.2 million homeless  
school-age children –  
an increase of

**34%**

since the recession  
ended in 2009.





# Thank You to our Donors

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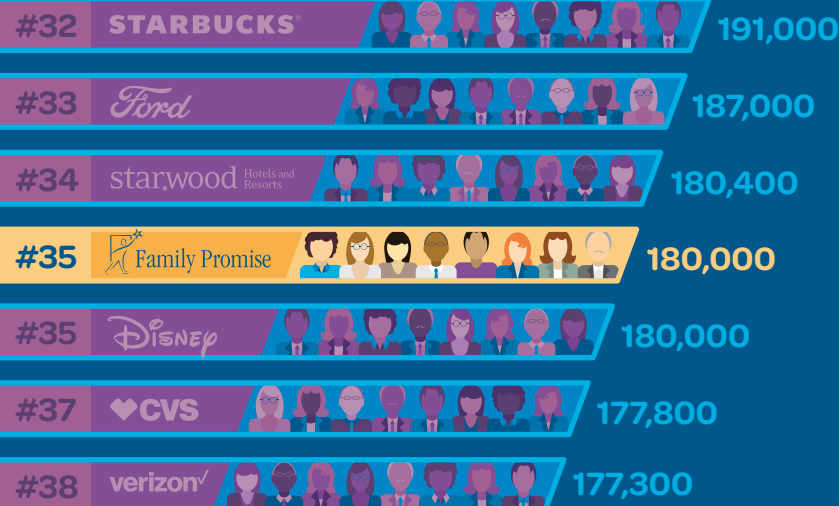
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# 2016 Financial Report

## Support and Revenue

Individuals	\$503,127
Congregations	\$55,429
Foundations and Corporations	\$569,713
Fundraising Events	\$461,694
Government	\$141,100
Sales, Affiliates, and Other Income	\$581,187
Investment Income	\$94,602
<b>TOTAL SUPPORT AND REVENUES</b>	<b>\$2,406,852</b>

The above is from the certified audited financial statements prepared by Sobel & Co., LLC, and is available on Family Promise's website ([www.familypromise.org](http://www.familypromise.org)).

## Expenses

Program Services	\$1,595,167
Management and General	\$131,368
Fundraising	\$150,136
<b>TOTAL EXPENSES</b>	<b>\$1,876,671</b>

## Increase (Decrease) in Net Assets

Operations	\$120,131
Capital Campaign	\$324,972
	\$445,103

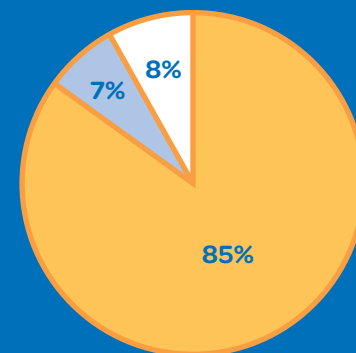
## Other Reductions

Depreciation	\$35,682
Amortization	\$49,396
<b>TOTAL EXPENSES</b>	<b>\$85,078</b>

## Totals

Total Increase (Decrease) in Net Assets	\$445,103
Net Assets – Beginning of the Year	\$1,746,075
Net Assets – End of the Year	\$2,191,178

## Expenses



For the fourth consecutive year, Family Promise has been rated a Four Star Charity by Charity Navigator with a score of 99.97 out of 100.

## *Our Vision*

*is a nation in which  
every family has a home,  
a livelihood, and the chance  
to build a better future.*

# Family Promise Affiliates

