

Our Impact

**200+
AFFILIATES IN
43 STATES**



**81% OF THOSE
SERVED FIND
HOUSING**



**200,000
VOLUNTEERS
NATIONWIDE**



Partnering with Family Promise

In America, 3 million children experience homelessness every year. Family Promise is the national leader addressing the issue of family homelessness, with presence in more than 200 communities and 43 states. It is a non-partisan issue at the core of American values—the family. Everyone agrees that all children deserve a home. Family Promise provides a way for communities to make a difference...and a way for corporations to be part of the answer.

Our core values - hospitality, community, empowerment, dynamic, innovative, empathy - inform everything we do at Family Promise. Our strength lies in our diversity and our commitment to the principles of diversity, equity, inclusion, and access is reflected in our relationships with all stakeholders.

BENEFITS OF A FAMILY PROMISE PARTNERSHIP

- 72% of employees wish their employers would do more to support a worthy cause—children always rank as a top priority.
- We provide a variety of hands-on opportunities allowing employees to make a national impact by volunteering locally.
- Our footprint includes nearly every major metropolitan area, scores of smaller cities, and even rural areas.
- We have a track record of successful partnerships in different sectors and the dedicated staff to facilitate effective corporate relationships.
- We have the flexibility to help corporations assess their needs and design engagement to fit a company's strengths and capacity.
- Our 200,000 volunteers are tightly woven into the fabric of their communities and are committed, engaged, and civic-minded.
- Your corporation will be helping the more than 100,000 children and adults we serve every year.



Our partnership with Clayton has allowed countless families to achieve housing independence.

MEANINGFUL ENGAGEMENT

Hands-on activities make a partnership with a nonprofit relevant. With Family Promise, employees have the opportunity to engage in meaningful interactions, including providing meals, reading to children, and simply being a friendly presence for families in crisis. There are also opportunities for group projects, such as rehabilitating housing, Day Center maintenance, and other events. Virtual volunteering provides employees with flexible engagement opportunities which can be accomplished remotely and at a volunteer's convenience. Since Family Promise takes a holistic approach to homelessness, there are many ways for employees to engage in skills-based volunteering in financial literacy, human resources, and more.

GIVING BACK

Many corporations identify children and families as an area of outreach focus. They offer personal care items, back-to-school materials, and provisions for families moving into housing. Awareness events rally employees and create a strong sense of purpose within the workforce. Our corporate partners organize walk-a-thons, auctions, and concerts to raise funds for Family Promise and to bring awareness to the issue of family homelessness.



Family Promise's partnership with IKEA as part of their 'A Place Called Home' initiative has provided much needed furnishings and supplies to Affiliates across the country.

PROFESSIONAL SUPPORT

Corporations value the opportunity for employees to engage with nonprofits in leadership roles as board members, providing strategic planning, or marketing guidance. These relationships benefit the local Family Promise program and the families it serves, and also create community outreach and personal growth opportunities for professionals within the company.

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Every child deserves a home, so we're proud to partner with Family Promise as they work to keep families together when times get tough.

- Lisa Harper, Belk CEO

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THE OPPORTUNITY

Family Promise is extremely cost-effective, leveraging existing resources to serve families at one-third the cost of traditional shelters. We are the only national nonprofit offering a comprehensive solution to this critical issue, comprising prevention of homelessness before a family reaches crisis, shelter services to families who have lost their homes, and stabilization once families secure housing.

A partnership with Family Promise brings together industry leaders with the nonprofit leader in family homelessness to create meaningful engagement and provide holistic solutions. We will work with your entire team to create a partnership that helps to meet your CSR goals in a meaningful way, and that has a lasting effect on families experiencing homelessness and on your employees, customers, and other partners.

OUR CORPORATE PARTNERS



Partner With Us

If you are interested in partnering with Family Promise to fight family homelessness in your community, contact Sandra Miniutti, Chief Operating Officer, at (908) 273-1100, ext. 111, or sminiutti@familypromise.org.

Family Promise earned four stars and is one of only 71 national nonprofits to receive a perfect score from Charity Navigator.

WWW.FAMILYPROMISE.ORG