



For families like Anna's, a stable home is the start of a new chapter.

A Place to Begin Again

When a home opens the door to possibility

For most families, homelessness isn't the result of a single moment. It starts quietly with a job loss, a rent increase, or an unexpected expense that tips an already fragile balance. What follows is often fear and uncertainty, especially for parents trying to shield their children from the weight of it all.

When Stability Matters Most

Family Promise's Master Leasing Program is designed for moments like these, when families are doing everything they can to hold things together and a stable home can make all the difference.

Through the program, Family Promise locations lease housing units directly from property managers and step in as landlord for families, removing common barriers like credit challenges, prior evictions, and large upfront costs. In doing so, the program creates space for parents to rebuild credit, establish rental history, and focus on work, finances, and their children's wellbeing in a stable home.

A Crisis Averted

For parents like Anna, the stability provided through master leasing came just in time. When the company Anna worked for closed and her landlord raised the rent, she worried most about her children - about losing their school, their routines, and most of all, the sense of security every child deserves. Those worries disappeared when she found Family Promise. Through the Master Leasing Program, Anna and her children moved into an affordable apartment in their school district.

With housing in place, Anna could take the next steps forward. She found a new job, increased her income, and began rebuilding her credit. When she

At its core, the Master Leasing Program offers something simple and powerful: time, stability, and a place where families can begin again.

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450,000

Infants and toddlers experience homelessness each year

70,000

Babies are born annually to mothers who experienced homelessness during pregnancy

Source: SchoolHouse Connection



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Family Promise is a national 501(c)(3) nonprofit addressing the crisis of family homelessness.

Advocating for Families from the Very Start

As families across the country face continued economic pressure and the threat of homelessness, sustained federal investment is more critical than ever. To help address these challenges, Family Promise is participating in Thrive from the Start, a coalition of organizations across early childhood, housing, and homelessness systems dedicated to ensuring all families have the resources and opportunities to thrive.

The initiative recently released a national statement supporting continued federal investments that help families with young children facing homelessness and housing instability. Together, partners are highlighting the importance of stable housing, childcare, healthcare, and nutrition during pregnancy and the earliest years of life.

Each year, hundreds of thousands of infants and toddlers experience homelessness, an instability that can have lasting effects on health and development. The newly approved funding supports proven programs that help families meet basic needs, regain stability, and build a stronger future.

Family Promise is proud to stand alongside trusted partners in advancing practical, evidence-based solutions that ensure every child has the chance to thrive from the very start.

More than a Moment: A Gift That Lasts Beyond the Crisis

No family ever expects to experience homelessness, and it rarely happens because of a single event. More often, it's a series of setbacks - job loss, illness, rising rent - that quickly becomes overwhelming. Families facing a housing crisis need more than a moment to rebuild; the journey forward takes many steps.

At Family Promise, families receive more than emergency assistance. They gain the support they need to achieve lasting independence.

Your gift is more than a moment of generosity. It provides stability, hope, and a second chance. Give today to help families take the next step toward a brighter future. Scan the QR code.



Be the Steady Support Families Need

Homelessness doesn't end overnight, and neither should hope. The Promise Guild, our monthly giving society, ensures families receive reliable support every step of the way.

Become a monthly donor at familypromise.org/donate and select "Monthly."

A Place to Begin Again

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eventually assumed the lease in her own name, the apartment became more than a stop along the way. It was a home her family could plan around as they built their future.

A Growing Impact Across Communities

Stories like Anna's are unfolding across the Family Promise network. In communities across the country, the Master Leasing Program is helping families move quickly into stable housing, often preventing a housing crisis from becoming a longer period of homelessness.

For many families, the ability to move into an apartment right away means children can stay in their schools, parents can remain connected to work, and families can begin rebuilding without the disruption and uncertainty that often comes with emergency shelter stays or frequent moves.

Built to Last

The Master Leasing Program is designed to be responsive and sustainable. Rental income from subsidies and tenant contributions helps cover monthly rent, while philanthropic support and landlord partnerships allow the program to grow and respond quickly when families face a housing crisis.

With a stable place to live, families have time to build credit, establish rental history, stay connected to work and school, and take practical steps toward long-term housing.

At its core, the program offers something simple and powerful: time, stability, and a place where families can begin again.

Recognized for Trust and Transparency



Family Promise is proud to share that once again we have earned major marks of trust and transparency from two of the top independent charity evaluators. We've been named a 2026 Charity Navigator 4-Star Charity and received the Platinum Seal of Transparency from Candid, the highest level of recognition from both organizations. These honors reflect our ongoing commitment to accountability, impact, and openness. Thank you to our Family Promise community for making these achievements - and this level of trust - possible as we continue working to end family homelessness.



Meet Craig and Riley

Parents Craig and Riley never imagined they would experience homelessness. But when their home became unaffordable, the family quickly found themselves without a stable place to live. With two young children depending on them and few realistic options within reach, they faced a world of uncertainty.

For six months, the family moved between hotel stays and crowded homes shared with friends or family, never knowing how long they would be able to remain in one place. Craig continued working for the same company he had been with for 15 years. Riley, who had earned a certificate in culinary arts, searched for work after losing her job, using her unemployment benefits to help cover basic needs. Even with steady effort, their resources were stretched thin.

The hardest part was that they were doing everything they could to move forward, but they still couldn't find a way out. They were told they earned too much to qualify for assistance, yet landlords turned them away because of credit challenges and a prior eviction tied to losing their former home. Each application began with hope and ended in rejection.

Family Promise's Master Leasing Program offered a different path.

Instead of facing another closed door, Craig and Riley were able to move past the barriers that had kept them stuck and move into an apartment where they could finally settle. Family Promise helped cover the first month's rent and security deposit, giving the family time to catch their breath and begin rebuilding.

Today, Craig and Riley are working with a Family Promise Stabilization Coordinator to stay on track, strengthen their finances, and focus on creating a more secure future for their children.

For their family, master leasing didn't just provide a home. It gave them what every family deserves: a path forward.



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News from Family Promise



When we first became homeless, I was struck with a terror that almost paralyzed me. But when we came to Family Promise, that feeling began to ease. I wanted to get up in the morning and accomplish my goals.

—Family Promise dad

